

## **Benjamin S. Lauren, Ph.D.**

Michigan State University  
434 Farm Lane, Room 242  
East Lansing, MI, 48824  
blauren@msu.edu

### **Academic Appointments**

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**Assistant Professor of Experience Architecture 8/2014 – Present**

Department of Writing, Rhetoric, and American Cultures  
Michigan State University East Lansing, MI

**Assistant Director of Graduate Program 5/2017 – Present**

Department of Writing, Rhetoric, and American Cultures  
Michigan State University East Lansing, MI

**Fellow, Hub for Innovation in Learning and Technology 5/2017 – Present**

Michigan State University East Lansing, MI

**Senior Instructor 8/2013 – 8/2014**

English Department  
Florida International University Miami, FL

**Co-Founder and Coordinator 8/2011 – 8/2014**

Digital Writing Studio  
Florida International University Miami, FL

**Instructor 8/2006 – 07/2013**

English Department  
Florida International University Miami, FL

**Lecturer 9/2005 – 7/2007**

English Department and Writing Center  
University of Miami Miami, FL

**Adjunct Instructor 1/2004 – 12/2004**

English Department  
Tallahassee College Tallahassee, FL

**Teaching Assistant 7/2001 – 12/2003**

English Department  
Florida State University Tallahassee, FL

## Education

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**PhD in Technical Communication and Rhetoric 8/2014**

Texas Tech University

**MA in English/Creative Writing 12/2003**

Florida State University

**BA in English/Creative Writing 5/2001**

Florida State University

## Publications

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### Books

Lauren, B. (2018). *Communicating Project Management: A Participatory Rhetoric for Development Teams*. New York, NY: Routledge. Retrieved from [bit.ly/2i0e0J2](http://bit.ly/2i0e0J2)

**\*Chapter 4 was reprinted as an article. Citation below:**

Lauren, B. (2018). Communicating Project Management: A Participatory Rhetoric for Development Teams – Excerpt of Chapter 4: On site with The Gardener and The Chef: Project Leadership and Communication, *PM World Journal*, Volume VII, Issue VIII – August. Retrieved from <https://pmworldjournal.net/wp-content/uploads/2018/08/pmwj73-Aug2018-Lauren-communicating-project-management-series-article.pdf>

### Journal Articles

Lauren, B. (forthcoming, 2018). Preparing communication design students as facilitators: A primer for (re)thinking coursework in project management. *Communication Design Quarterly*.

Lauren, B., Hart-Davidson, W. (2018). Get off the grid, get in the groove: A phronetic progymnasma. *PRE/TEXT: A Journal of Rhetorical Theory*, 5. Retrieved from <http://textshopexperiments.org/textshop05/get-off-the-grid>

Lauren, B., & Schreiber, J. (2018). An Integrative Literature Review of Project Management in Technical and Professional Communication. *Technical Communication*, 65(1).

Turner, H., Nguyen, M., Keller, B., Sackey, D., Ridolfo, J., Pigg, S., **Lauren, B.**, Potts, L., Hart-Davidson, B., & Grabill, J. (2017). WIDE Research Center as an Incubator for Graduate Student Experience. *Journal of Technical Writing and Communication*, 47(2). DOI: 10.1177/0047287517692066

- Lauren, B. (2017). Experience Sampling as a Method for Studying In Situ Organizational Communication. *Journal of Organizational Knowledge Communication*, 3(1), 63-79.
- Lauren, B., & Pigg, S. (2016). The Egonets of Technical Communication Solopreneurs: Communication Practices, Genres, and Networks that Build and Sustain Careers. *IEEE Transactions on Professional Communication*, 59(4), 342-362.
- Lauren, B., & Pigg, S. (2016). Toward multidirectional knowledge flows: Lessons from research and publication practices of technical communication entrepreneurs. *Technical Communication*, 63(4), 299-313.
- Lauren, B. (2016). Running Lean: Refactoring and the Multiliteracy Center. *Computers and Composition*, 41, 68-77, DOI: <http://dx.doi.org/10.1016/j.compcom.2016.04.007>
- Lauren, B. (2015). App abroad and mundane encounters: Challenging how national cultural identity heuristics are used in information design. *Technical Communication*, 62(4), 258-270.
- Lauren, B. (2015). Mapping the workspace of a globally distributed “agile” team. *International Journal of Sociotechnology and Knowledge Development*, 7(2), 45-62.

**\*This article was reprinted in an edited collection. Citation below:**

Lauren, B. (2017). Mapping the workspace of a globally distributed “agile” team. In Information Resources Management Association (Ed.), *Remote Work and Collaboration: Breakthroughs in Research and Practice* (pp. 158-176). Hershey, PA: IGI Global.

- Williams, J., Rice, R., **Lauren, B.**, Morrison, S., Van Winkle, K., & Elliott, T. (2013). Problem-based universal design for learning in technical communication and rhetoric instruction. *Journal of Problem Based Learning in Higher Education*, 1(1). Retrieved from <http://ojs.aub.aau.dk/index.php/pbl/article/view/285>
- Lauren, B., & Rice, R. (2013). Teaching style in basic writing through remediating photo essays. *Basic Writing e-Journal*, 10(1). Retrieved from <http://bwe.ccny.cuny.edu/LaurenandRiceRemediatingPhoto.html>

### Proceedings Articles

- Pigg, S., **Lauren, B.**, & Keller, B. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. Proceedings of *ACM SIGDOC*.

- Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. Proceedings of the *IEEE International Professional Communication Conference*.
- Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. Proceedings of the *IEEE International Professional Communication Conference*.
- Lauren, B., Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? Proceedings of *ACM SIGDOC*.
- Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. Proceedings of the *IEEE International Professional Communication Conference*.
- Lauren, B. (2015, July). Participating in project management experiences in the workplace. Proceedings of the *ACM International Conference on the Design of Communication*. Proceedings of ACM SIGDOC, 2015.

## Book Chapters

- Nguyen, M., Turner, H., & **Lauren, B.** (2018). Disjuncture, difference, and representation in experience mapping. In R. Rice & K. St.Amant (Eds.), *Thinking globally, composing locally: Rethinking online writing in the age of the global internet*. Louisville, CO: Utah State University Press c/o University Press of Colorado.
- Lauren, B. (2017). Kairos and managing experience architecture projects. In L. Potts & M. Salvo (Eds.), *Rhetoric and Experience Architecture* (pp. 209-224). Andersen, SC: Parlor Press.
- Harrison, K., & **Lauren, B.** (2014). Casting NTT faculty as practitioner-researchers: Using research opportunities to enhance teaching, service, and administrative assignments. In L. Lewis Gaillet & L. Guglielmo (Eds.), *Contingent Faculty Publishing in Community: Case Studies for Successful Collaborations*. Basingstoke, United Kingdom: Palgrave Macmillan.
- Rice, R., & **Lauren, B.** (2014). Developing intercultural competence through glocal activity theory using the connect-exchange study abroad app. In G. Verhulsdonck & M. Limbu (Eds.), *Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World*. Hershey, PA: IGI Global.

Lauren, B. (2013). Designing small spaces: A case study of the Florida International University digital writing studio. In R. Carpenter (Ed.). *Cases on Higher Education Spaces: Innovation, Collaboration, and Technology* (pp. 65-86). Hershey, PA: IGI Global.

### Editorials

Lauren, B., & Schreiber, J. (2018). Special issue introduction: Emerging forms of project management in technical and professional communication. *Technical Communication*, 65(2), 125-129.

### Editing of Special Issues

Lauren, B., & Schreiber, J. (2018). Emerging Forms of Project Management in Technical and Professional Communication. *Technical Communication*, 65(2).

### Textbook and Instructional Writing

Saba, R., **Lauren, B.**, & Feigenbaum, P. (2016). Chapter 11: Writing beyond the page: Shifting genres and using new media. *Composing to communicate: A student's guide*. Independence, KY: Wadsworth/Cengage.

Lauren, B. (2004). What are we doing with our pennies? In W. Bishop (Ed.) *On writing: A process reader* (pp. 183-184). New York, NY: McGraw/Hill.

### Trade/Magazine Publications

Instone, K., Bowman, E., **Lauren, B.**, & Opel, D. (2017). Industry-Academic Collaborations: Fostering a UX Talent Pipeline and Discovering Win-Win Professional Development and Research Opportunities. *User Experience Magazine*, 17(4).

Campbell, E., **Lauren, B.**, Stoepel, W., & Kribs, S. (2016). Case Study: Solving a Museum's Business Challenges. *User Experience Magazine*, 16(4).

Lauren, B. (2016). Developing Technologies for International Audiences and Cultures. *Intercom: The magazine for the society for technical communication*. May/June 2016.

Potts, L., **Lauren, B.**, Tegtmeyer, R., Schopieray, S., Hart-Davidson, W., & Kaiser, Z. (2015). Killer robots and the humanities: Building an Interdisciplinary UX Program. *User Experience Magazine*, 15(4), Retrieved from <http://uxpamagazine.org/killer-robots-and-the-humanities/>

Lauren, B. (2011). Divergent thinking through media labs. *Intercom: The magazine for the society for technical communication*, September/October 2011. Retrieved from <http://intdev.stc.org/2011/09/divergent-thinking-through-media-labs>

### Research Grants & Fellowships

Lauren, B. (funded, 2018). College of Arts and Letters Faculty Summer Fellowship. Research on Sonic Rhetorics. MSU/CAL, \$6500.

Lauren, B. (funded, 2017). Hub for Innovation in Learning and Technology Faculty Fellowship. Research on Project Management in Digital Humanities. MSU/CAL, \$8,000.

Lauren, B. (funded, 2016). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, \$750.

Lauren, B., & Schreiber, J. (unfunded, 2016). Interpersonal communication skills of project managers. PMI Sponsored Research Program, \$20,000.

Lauren, B. (funded, 2016). Project Management Projects Development. Department of Writing, Rhetoric, and American Cultures. MSU, \$3000.

Lauren, B. (funded, 2016). Communicating Project Management Book Development. College of Arts and Letters Summer Research Grant. MSU, \$7148.

Lauren, B. (funded, 2015). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, \$500.

Lauren, B., Schopieray, S., Tegtmeier, R., & Banks, W. (unfunded, 2015). App Abroad. Digital Humanities Start-up Grant. NEH, \$68,058.

Lauren, B., Potts, L., & Salvo, M, Nguyen, M., & Turner, H. (unfunded, 2015). XA Symposium and Workshop. Humanities Without Walls Grant, \$63,149.

Lauren, B. (funded, 2015). Humanities Without Walls Seed Grant. MSU College of Arts and Letters, \$668.

Lauren, B. (funded, 2012). Technology Fee Grant for Digital Writing Studio. Florida International University, \$3600.

Lauren, B. (funded, 2009). Online Development Research Grant. Florida International University, \$150.

## Book Reviews

Lauren, B. (2015). Review of Rhetorical memory: A study of technical communication and information management. *Communication Design Quarterly*, 4(1), 95-98.

## Creative Work

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### Podcasts and Music

Lauren, B. (2017, August). Interview with Peter Merholz. *Communication Design Podcast Series*, 3(1), Duration 56:34. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>

Lauren, B. (2016, August). Interview with Lisa Welchman. *Communication Design Podcast Series*, 2(1), Duration 17:58. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>

Lauren, B. (2016, June). Interview with Clay Spinuzzi Part II. *Communication Design Podcast Series*, 1(2), Duration 9:01. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>

Lauren, B. (2016, May). Interview with Clay Spinuzzi Part I. *Communication Design Podcast Series*, 1(1), Duration 6:03. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>

Lauren, B. (2013). Stop For Nothing [CD]. Publisher: Author.

Lauren, B., Long, J., Moreton, P., Donaldson, B., Lane, R. (2005). Time Doesn't Notice [CD]. New York: Atlantic Records.

Lauren, B., Long, J., Moreton, P., Donaldson, B., Lane, R. (2004). Let It Out [CD]. Publisher: Authors. (limited release)

### Graphic Design

Lauren, B., Taylor, A., & Tegtmeyer, R. (2016). Authoring/Distribution Ethics/Futures [Cover Illustration]. Fairfax, VA: *Technical Communication: Journal of the Society for Technical Communication*.

### Exhibits

Babak, L, & **Lauren, B.** (2018). Sound in/as :: Memory and Place. *Symposium on Sound in Rhetoric and Writing*. Nashville, TN. September 7-8, 2018.

## Research Presentations

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- Lauren, B, and Hart-Davidson, B. (2018, May). Thinking With Machines: The impact of visualizing sound on composing. *Computers and Writing*. George Mason University, Fairfax, VA.
- Heinrich, B., Iwaszkiewicz, R., **Lauren, B.**, Lepard, C., Logan, S., Montgomery, R. (2018, May). Agility as Our Structure: Locating Interdisciplinarity as Emergent Team-teaching and Learning. Conference on Teaching and Learning, MSU, East Lansing, MI.
- Skoksberg, E., Thomas, S., Goodrich, D., **Lauren, B.** (2018, April). Many Cooks in the Kitchen: How to Foster Diverse Identities and Practices Across Teams for Innovation. OLC Innovate, Nashville, TN. [presented by collaborators on my behalf]
- Lauren, B., & Pigg, S. (2018, March). Responding to Precarious Cultural and Economic Circumstances: Social, Cultural, and Creative Entrepreneurship. ATTW, Kansas City, KS.
- DeVoss, D., Feigenbaum, P., **Lauren, B.**, & Pigg, S. (2018, March). Constellating New Directions for Rhetoric and Writing Studies: Social and Cultural Entrepreneurship in Context. Conference on College Composition and Communication. Kansas City, MO.
- Knott, J., Yang, R., **Lauren, B.**, White, C. (2017, October). Agile [Adjacent] As Amplification: A Process for Campus-Wide Collaboration and Transparency. WCET. Denver, CO. [presented by collaborators on my behalf]
- Feigenbaum, P., DeVoss, D., **Lauren, B.**, & Pigg, S. (October 2017). Community Writing as Cultural Entrepreneurship: Are we Ready for Critical-Entrepreneurial Rhetorics? Community Writing Conference. Boulder, CO.
- Pigg, S., **Lauren, B.**, & Keller, E. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. ACM SIGDOC. Halifax, Nova Scotia, Canada.
- Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. IEEE ProComm. Madison, WI. [paper presented by co-author on my behalf]
- Lauren, B., Opel, D., Bowman, E., & Instone, K. (2017, July). Rethinking the opportunities presented by Industry-Academic partnerships. User Experience Professionals Association International Conference. Toronto, CA.



- Eyman, D., Woolbright, L., Magelssen-Green, M., Opel, D., & **Lauren, B.**, Wood, J. (2017, April). Writing, Rhetoric, and Role-Play: Cultivating Writing Connections through Role Playing Games in the Classroom and the Workplace. Conference on College Composition and Communication. Portland, OR.
- Opel, D., & **Lauren, B.** (2016, October). Designing Meaningful Play: Bridging the Classroom-Workplace Divide through Role-Play, Writing, and Problem-Solving. Meaningful Play Conference. East Lansing, MI.
- Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. IEEE ProComm.
- Lauren, B., & Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? ACM SIGDOC.
- Lauren, B., & Opel, D. (2016, September). Building (Third) Spaces for a Socially Just Methodology: Rethinking the Dualities Presented by Participatory Design. Cultural Rhetorics Conference. East Lansing, MI.
- Nguyen, M., & **Lauren, B.** (2016, May). Back to the future: MUDs, mobility, and Library Box. Computers and Writing Conference. Rochester, NY.
- Lauren, B., Pigg, S. (2016, April). Egonets and Advocacy: How Technical Communication Solopreneurs' Networks Shape Their Advocacy Practices. Association of Teachers of Technical Writing. Houston, TX.
- Lauren, B., Jacobs, D., Micciche, L., Rule, H., & Pigg, S. (2016, April). Writing Time, Writing Spaces. Conference on College Composition and Communication. Houston, TX.
- Turner, H., Nguyen, M., & **Lauren, B.** (2015, October). Is digital distribution writing? WIDE-EMU Unconference. East Lansing, MI.
- Lauren, B. (2015, July). Participating in project management experiences in the workplace. *ACM International Conference on the Design of Communication*. Limerick, Ireland.
- Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. *IEEE International Professional Communication Conference*. Limerick, Ireland.
- Potts, L., & **Lauren, B.** (2015, June). Experience architecture as a new interdisciplinary movement. Internet User Experience Conference. Ann Arbor, MI.

- Garland-Lauren, E., & **Lauren, B.** (2015, June). Creating an outdoor classroom: Participatory service design to build community in preschool contexts. San Diego, CA: User Experience Professionals Organization (UXPA).
- Lauren, B., & Oderkirk, E. (2015, May). From user to *participant*: Proto-Personas as inhabiting literacy praxis. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory
- Potts, L., **Lauren, B.**, Dallaire, E., Richardson, M., Truong, T. (2015, May). Experience architecture as a new interdisciplinary movement. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory.
- Lauren, B. (2015, March). Adding value during times of change: Project management in the third space. Association of Teachers of Technical Writing. Tampa, FL.
- Blankenship, C., Gaillet, L., Guglielmo, L., Harrison, K., Hermann, M., Kozlow, B., **Lauren, B.**, Watson, J., Christianson, L. (2015, March). Contingent faculty and academic work off the tenure track. Conference on College Composition and Communication. Tampa, FL.
- Lauren, B. (2014, October). The UX of project management. Ignite UX Michigan. Ann Arbor, MI.
- De Hertogh, L., Leverenz, C., **Lauren, B.**, Kim, M., Gresham, M., & Oswal, S. (2014, May). Creating and sustaining institutionally responsive new media studios. Computers and Writing Conference. Pullman, WA. [remote video presentation]
- Rice, R., & **Lauren, B.** (2013, June). New media glocal intercultural communication through activity theory and problem-based service-learning mobile application development. Computers and Writing Conference, Frostburg, MD.
- Lauren, B. (2013, January). Designing small spaces: A case study of the DWS. International Higher Education Teaching & Learning Conference, Orlando, FL.
- Lauren, B. (2012, March). Building bridges, building communities: Digital literacy narratives in the hybrid classroom. Conference on College Composition and Communication, St. Louis, MO.
- Feigenbaum, P., **Lauren, B.**, & Lovett, M. (2011, April). Logomechanics and writing production: The rhetoric of the multimodal text. Conference on College Composition and Communication, Atlanta, GA.

Lauren, B. (2010, April). Aural feedback in online classes. Florida International University Online Conference, Miami, FL.

Lauren, B. (2009, June). Podcasting feedback for second-language writers. Computers and Writing Conference, Davis, CA.

## **Invited Presentations, Workshops, and Interviews**

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Lauren, B. (2017, November). Panel on Research Lives. WRA 885. East Lansing, MI.

Lauren, B. (2017, November). Communicating change: Case of the gardener and the chef. World Usability Day. East Lansing, MI.

Lauren, B. (2017, October). Making the case for project management. The MSU Hub for Innovation in Learning and Technology. East Lansing, MI.

Lauren, B. (2017, September). Project Management. Design for America Leadership Meeting. East Lansing, MI.

Lauren, B. (2017, August) Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2017, April). Panel on Research Lives. WRA 870. East Lansing, MI.

Lauren, B. (2017, January). Professional Portfolios and LinkedIn Profiles. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2017, January). Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2016, May). Experience Architecture: Reflecting on User Experience in the Humanities. Web Dev Café Symposium. East Lansing, MI.

Campbell, E., & **Lauren, B.** (2016, May). User Experience Research for the Broad. The Eli and Edythe Broad Art Museum Staff Meeting. East Lansing, MI.

Lauren, B. (2016, April). Panel on Research. WRA 870. East Lansing, MI.

Chambers, B., & **Lauren, B.** (2016, February). Aurality, the Sonic Self, and the Mobile Device: Pathways for Interaction Design. Digital Humanities LOCUS. East Lansing, MI.

Lauren, B. (2015, November). Designing App Abroad. STA 468: Interactive Web Design. East Lansing, MI.

Lauren, B. (2015, November). Resumes and Cover Letters. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2015, October). Time management and work-life balance. WRA885. East Lansing, MI.

Lauren, B. (2015, September). App abroad: A mobile app for capturing study abroad experiences. Study Abroad Deans' Designees Meeting. East Lansing, MI.

Lauren, B. (2015, July). Sound as a catalyst for inspiring valuable collaborative experiences. ACM SIGDOC 2015, Limerick, Ireland.

Lauren, B. (2015, June). Designing the center. International Writing Center Association Summer Institute. East Lansing, MI.

Lauren, B. (2015, March). Resumes and Cover Letters. XA Student Club. East Lansing, MI.

Lauren, B. (2013, February). Developing problem-based service-learning for professional writing classes. FIU Service-learning Workshop, Miami, FL.

Lauren, B. (2012, May). Developing the connect-exchange app: Intercultural technical communication and technology design. TTU May Seminar, Lubbock, TX.

Lauren, B. (2012, May). Designing small spaces: A case study of the FIU digital writing studio. TTU May Seminar, Lubbock, TX.

Lauren, B. (2011, November). Usability testing course content for student-users. FIU, Miami, FL.

Lauren, B. (2011, October). Using smart phones to document what happens in the writing classroom. FIU, Miami, FL.

Lauren, B. (2011, May). International students and technology: Rethinking the media lab in context. TTU May Seminar, Lubbock, TX.

Lauren, B. (2010, October). Technology and agency: Lowering the bar of inquiry. FIU.

Lauren, B. (2009, October). Podcasting feedback for second-language writers. FIU.

Rocque, G. (2009, September). Using audio in online courses: An interview with FIU professor, **Ben Lauren**. Miami, FL. Retrieved from <http://bit.ly/1eDEs3n>

Lauren, B. (2007, October). Millennials in the writing classroom. FIU. Miami, FL.

Lauren, B. (2007, March). Showing, not telling. University of Miami Writing Center, Miami, FL.

Lauren, B. (2006, September). About multilingual students. University of Miami Writing Center, Miami, FL.

Lauren, B. (2003, September). Managing your time as a graduate student. Florida State University. Tallahassee, FL.

## **AWARDS and SCHOLARSHIPS**

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- Special Foreign Travel Fund Award (2017, July). Michigan State University, \$200
- College Fund For International Travel (2017, July). Michigan State University, \$1000
- Special Foreign Travel Fund Award (2015, July). Michigan State University, \$750.
- College Fund For International Travel (2015, July). Michigan State University, \$1000
- Helen DeVitt Jones Graduate Fellowship (2013, August). Texas Tech University, \$1500
- Teaching, Learning, and Professional Development Center (2013, January). TTU, \$3500
- Helen DeVitt Jones Graduate Fellowship (2012, August). TTU, \$1500
- Benjamin Rude Memorial Scholarship in TC (2012, August). TTU, \$1200
- Benjamin Rude Memorial Scholarship in TC (2011, August). TTU, \$1000
- Helen Locke Carter Memorial Scholarship (2011, May). TTU, \$1000
- Liberal Studies Course Development Award (2011, May). FIU, \$5500
- Global Learning Course Development Award (2009, May). FIU, \$5000
- Academy for the Art of Teaching Travel Grant (2007, November). FIU, \$1000

## **Teaching Experience**

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### **Courses Taught at Michigan State University (MSU)**

- AL 242: Introduction to Experience Architecture (Fall 2014, Spring 2016)
- AL 366: Managing Experience Architecture Projects (Spring 2015, Spring 2017)
- WRA 360: Visual Rhetoric and Document Design (Fall 2014, Spring 2015, Fall 2015)
- WRA 420: Content Strategy (Spring 2016)
- WRA: 460: Advanced Document Design (Spring 2018)
- WRA 482: Information and Interaction Design (Fall 2015)
- WRA 491: Soundwriting and Rhetoric (Fall 2018)
- WRA 841: Professional Writing Theory and Research (Spring 2017)
- WRA 885: Research Colloquium for PhD Students (Fall 2018)
- WRA 886: Research Colloquium for MA Students (Fall 2017)
- WRA 891: Culture, Rhetoric, and User Experience Design (Fall 2017)
- AL 890: Independent Study on Visual Rhetoric Pedagogy (Spring 2015)
- AL 890: Independent Study on Soundwriting and Rhetoric (Spring 2016)
- WRA 490: Independent Study on Advanced Visual Rhetoric (Summer 2015)
- WRA 110: Writing About Science and Technology (Summer 2015)

### **Courses Developed at MSU**

- AL 242: Introduction to Experience Architecture
- CAS 214: Social Media and the Start-up
- AL 366: Managing Experience Architecture Projects
- AL 490: Programming Experience Architecture
- AL 890: Independent Study on Visual Rhetoric Pedagogy
- WRA 360: Visual Rhetoric and Document Design
- WRA 460: Advanced Document Design
- WRA 482: Information and Interaction Design
- WRA 891: Culture, Rhetoric, and User Experience Design

### **Current Graduate Student Committees at MSU**

- Chair, Raquel Wright-Marquez (MA Student; expected graduation 5/2019)
- Chair, Larissa Babak (MA Student; expected graduation 5/2019)
- Chair, Shana Toor (MA Student; expected graduation 5/2019)
- Committee Member, Jessica Gibbons (MA Student)
- Committee Member, Ja'la Wourman (PhD Student)
- Committee Member, Erin Schaefer (PhD Student)
- Committee Member, Stephanie Mahnke (PhD Student)

### **Previous Graduate Student Committees at MSU**

- Chair, Autumn Laws (MA Student; graduated 5/2018)
- Chair, Brooke Chambers (MA Student; graduated 5/2017)
- Chair, Kristi Wiley (PhD Student)
- Committee Member, Howard Fooksman (PhD Student)
- Committee Member, Phil Deaton (MA Student; graduated 5/2018)
- Committee Member, Howard Fooksman (MA Student; graduated 12/2017)
- Committee Member, A. Trevor Sutton (MA Student; graduated 12/2017)
- Committee Member, Jennifer Fisch-Ferguson (PhD Student; graduated 12/2017)

### **Courses Taught at Florida International University (FIU)**

- ENG 103: Basic Writing
- ENC 1101/ENG 105: Freshman Composition I (F2F, online, hybrid)
- ENC 1102/ENG106: Freshman Composition II (F2F, online, hybrid)
- ENC 2304: College Writing for Transfer Students
- ENC 3213: Professional & Technical Writing
- ENC 3249: Professional & Technical Writing for Computer Science Majors
- ENC 3311: Advanced Writing and Research
- ENC 3317: Rhetorical Theory and Practice (F2F and online)
- IDS 3993: How We Know What We Know
- IDS 4920: Rhetoric and Public Writing
- ENC 4930: Visual Rhetoric & Document Design

## Courses Developed at FIU

- ENC 2304: College Writing for Transfer Students
- ENC 3311: Advanced Writing and Research
- ENC 3371: Rhetorical Theory and Practice
- IDS 3993: How We Know What We Know
- IDS 4920: Rhetoric and Public Writing
- ENC 4930: Visual Rhetoric & Document Design
- ENG 4949: Digital Writing Studio Internship

## SERVICE and LEADERSHIP

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### Editing and Production

- Book Editor for *Communication Design Quarterly* (6/2015 – 12/2017)
- Communication Design Podcast Series Producer (6/2015 – 12/2017)

### Professional Organization Leadership

- President of Society for Technical Communication South Florida Chapter (1/2013 – 1/2014)

### Reviewer of Manuscripts, Conference Proposals, and Awards Committees

- JBTC Manuscript Review (5/2018)
- SIGDOC Student Competition Reviewer (5/2018)
- Book proposal reviewer for WAC Clearinghouse (4/2018)
- Manuscript reviewer for *Programmatic Perspectives* (6/2017)
- Review Board Member for PraxisWiki at *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* (1/2015 – Present)
- Review Board Member for *Present Tense Journal* (9/2014 – Present)
- Review Board Member for IEEE's *Transactions on Professional Communication* (2/2017 – Present)
- Round 2 Reviewer for SIGDOC, 2017
- Proposal Reviewer for SIGDOC 2017
- Proposal reviewer for Ignite MI 2017 (1/2017)
- Conference proposal reviewer for Computers and Writing (1/2017)
- Conference proposal reviewer for UXPA 2017 (10/2016)
- CCCO Outstanding Dissertation Award in Technical Communication Committee (AY 2016-2017)
- Manuscript reviewer for *Communication Design Quarterly* (9/2016)
- Manuscript reviewer for *International Journal of Sociotechnology and Knowledge Development (IJSKD)* (8/2016)
- Student Research Content Reviewer, SIGDOC (2/2016)
- Conference proposal reviewer for SIGDOC 2016, Arlington, VA (2/2016)
- Proposal reviewer for Ignite MI 2016 (1/2016)
- Conference proposal reviewer for Computers and Writing (11/2015)

- Manuscript reviewer for *Communication Design Quarterly* (10/2015)
- Manuscript reviewer for *IJSKD* (8/2015)
- Conference proposal reviewer for UXPA (10/2015)
- Graduate Student Research Contest Judge, SIGDOC (7/2015)
- Conference proposal reviewer for ACM SIGDOC (1/2015)
- Conference proposal Reviewer for UXPA (11/2014)
- Member of “Shark Tank” Panel for the Creativity Exploratory at MSU (10/2014)
- Stage 1 Reviewer, Conference on College Composition and Communication (9/2014)
- Manuscript reviewer for *Writer/Designer: A Guide to Making Multimodal Projects* (2013)

#### **WRAC Department Committees at MSU**

- RPT Subcommittee on Teaching (2017-2018)
- WRAC Merit Review Committee (1/1/2017 – 5/15/2017)
- Rhetoric and Writing Graduate Advisory Committee (8/2016 – present)
- WRAC Advisory Council (8/2016 – 8/2017)
- Appointments and Equal Opportunity (AEO) Committee (8/2015 – 8/2016) (8/2017 - 8/2018)
- Reappointment, Promotion, and Tenure (RPT) Committee (8/2015 – 8/2016)
- Professional Writing Program Committee (8/2014 – 8/2016)

#### **WRAC Professional Writing Class Visit Evaluations**

- Katheryn Houghton (4/2015)
- Laura Gonzales (2/2015)
- Christie Daniels (12/2014)

#### **College of Arts and Letters Committees at MSU**

- Hiring Committee, Career Advisor (8/2017 – 12/2017)
- CAL/CAS Entrepreneurship and Innovation Course Planning Committee (8/2015 – 8/2016)
- Creativity Exploratory Advisory Board (8/2015 – 8/2016)
- Experience Architecture Program Committee (8/2014 – 8/2016)
- Chair, Experience Architecture Programming Curriculum Committee (2/1/2017 – 5/15/2017)

#### **XA Program Support in the College of Arts and Letters**

- Assessment of Experience Architecture Program (5/2015)

#### **Community Outreach at MSU (Research)**

- **Stepping Stones School Website Project (11/2014 – 5/2015)**
  - Primary Investigator for project
  - Managed 2 Experience Architecture and 1 Professional Writing students
  - Conducted user research through creating/circulating surveys
  - Completed a landscape analysis of other local schools



- Supported the design and development a new brand for the school's website
- Implemented substantial design changes to the school's website

### **Community Outreach at FIU**

- Imagination Federation Website Project (12/2011)

### **University Committees at FIU**

- Member, Search Committee for Assistant Director, FIU Writing Center (AY 2011)

### **English Department Committees at FIU**

- Member, ad hoc Committee on the Digital Humanities (8/2012 – 8/2014)
- Member, Undergraduate Curriculum Committee (8/2012 – 8/2013)
- Chair, Digital Writing Studio Advisory Committee (8/2011 – 8/2014)
- Adjunct and TA Mentor (9/2007 – 8/2012)

### **Writing Program Committees at FIU**

- Member, Instructor Search Committees (AY 2013)
- Member, Instructor Search Committee (AY 2012)
- Chair, Technology & Instruction Committee (8/2011 – 8/2014)
- Member, College Writing for Transfer Students Curriculum Committee (AY 2009)
- Reader, SACS Writing Assessment Committee (AY 2008)
- Member, Hybrid Instructor Committee (8/2007 – 5/2010)
- Chair, Advanced Writing & Research Curriculum Committee (AY 2007)

### **Professional Organization Memberships/Affiliations**

- ACM SIGDOC: Special Interest Group on the Design of Communication
- ATTW: Association of Teachers of Technical Writing
- NCTE/CCCC: National Council of Teachers of English
- BMI: Broadcast Music Incorporated
- UXPA: User Experience Professionals Organization
- IEEE (ProComm/Transactions on Professional Communication)

## **Research and Working Groups**

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### **Housing and Food Insecurity Working Group**

- Develop projects, collaborations, and partnerships
- Lead and participate on different project teams
- Support community members at MSU, LCC, and in greater Lansing
- Conduct and support action research focused on addressing youth homelessness and housing insecurity in Michigan

**Experience Architecture Research Group**

- Develop projects, collaborations, and partnerships
- Lead and participate on different project teams
- Mentor student researchers

**Broad User Research Group (BURG), Eli and Edythe Broad Art Museum at MSU**

- Collaborate with museum leadership and other partners
- Identify opportunities for user-research projects
- Design and conduct research
- Mentor students as user researchers
- Test and implement data-driven interventions and interactions

**WIDE (Writing, Information, and Digital Experience) Research Center at MSU**

- Develop projects and partnerships
- Lead and participate on different project teams
- Mentor graduate student researchers
- Pursue external funding opportunities