Benjamin S. Lauren, Ph.D.

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434 Farm Lane, Room 242
East Lansing, MI, 48824
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Academic Appointments

2014 – Present   **Assistant Professor of Experience Architecture**
Department of Writing, Rhetoric, and American Cultures
Michigan State University, East Lansing, MI

2017 – Present   **Assistant Director of Graduate Program**
Department of Writing, Rhetoric, and American Cultures
Michigan State University, East Lansing, MI

2017 – 2019   **Fellow, Hub for Innovation in Learning and Technology**
Michigan State University, East Lansing, MI

2013 – 2014   **Senior Instructor**
English Department
Florida International University, Miami, FL

2011 – 2014   **Co-Founder and Coordinator**
Digital Writing Studio
Florida International University, Miami, FL

2006 – 2013   **Instructor**
English Department
Florida International University, Miami, FL

2005 – 2007   **Lecturer**
English Department and Writing Center
University of Miami, Miami, FL

2004 – 2004   **Adjunct Instructor**
English Department
Tallahassee Community College, Tallahassee, FL

2001 – 2003   **Teaching Assistant**
English Department
Florida State University, Tallahassee, FL

Education

2014   **PhD in Technical Communication and Rhetoric**
Texas Tech University

2003   **MA in English/Creative Writing**
Florida State University

2001   **BA in English/Creative Writing**
Florida State University

Publications

Books

Lauren, B. (2018). *Communicating Project Management: A Participatory Rhetoric for Development Teams*. New York, NY: Routledge. Retrieved from bit.ly/2i0e0J2

Special Issues

Leger, S., Rodriguez, E., Wourman, J., Kelly, S., Milburn, J., & **Lauren, B**. (in progress). Writing, Composing, and Circulating Sound for Social Change. A special issue of *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*.

Lauren, B., & Schreiber, J. (2018). Emerging Forms of Project Management in Technical and Professional Communication. *Technical Communication, 65*(2).

Journal Articles

Blythe, S., Williams, T., & **Lauren, B**. (in progress). Mapping campus resources for basic needs. For *Rhetoric Society Quarterly*.

Skoksberg, E., **Lauren, B**., Blythe, S. (in progress). Charters as a rhetorical genre: Chartering as a rhetorical scaffold. For *Written Communication*.

Lauren, B., Burchfield, L., Sullivan, M., Tegtmeyer, R., Campbell, E., Kelly, S., Rodriguez, E., Wourman, J., Milburn, J., & Leger, S. (in progress). Circulating stories of homelessness and housing instability: Curating, composing, and collaborating on stories for social change. For *Journal of Multimodal Rhetorics*.

Opel, D., **Lauren, B.**, Bowman, E., Instone, K., Ismirle, J., Rodriguez, E., & McArdle, C. (in progress). Understanding across difference: Industry-academic collaboration as a technical communication framework. For *Technical Communication Quarterly*.

Heinrich, B., **Lauren, B.**, Montgomery, B., Logan, S., & Mudumba, T. (in progress). Moving toward a high impact practice for interdisciplinary teaching and learning. For *The Interdisciplinary Journal of Problem-Based Learning.*

Feigenbaum, P., **Lauren, B**., & DeVoss, D. (under review). Rhetoric and composition as disciplinary startup: Engaging justice entrepreneurship in the field. For *College Composition and Communication*.

Lauren, B., & Hart-Davidson, B. (forthcoming). Sight, sound, and practice: An exploration of the ways visualizations can support learning to compose. For *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*.

Babak, L., & **Lauren, B**. (forthcoming). Looking back to "Sound in/as :: Memory and Place" at SSRW 2018. For *Textshop Experiments*.

Greenwood, A., **Lauren, B**., Knott, J., & DeVoss, D. (forthcoming). Dissensus, resistance, and ideology: Design thinking as a rhetorical methodology. *Journal of Business and Technical Communication*.

Lauren, B. (2018). Preparing communication design students as facilitators: A primer for rethinking coursework in project management. *Communication Design Quarterly, 6*(3), 59-65.

Lauren, B. (2018). Communicating project management: A participatory rhetoric for development teams – Excerpt of Chapter 4: On site with The Gardener and The Chef: Project Leadership and Communication, *PM World Journal,* Volume VII, Issue VIII – August. Retrieved from https://pmworldjournal.net/wp-content/uploads/2018/08/pmwj73-Aug2018-Lauren-communicating-project-management-series-article.pdf [reprint of book chapter]

Lauren, B., Hart-Davidson, W. (2018). Get off the grid, get in the groove: A phronetic progymnasma. *Textshop Experiments*, 5. Retrieved from http://textshopexperiments.org/textshop05/get-off-the-grid

Lauren, B., & Schreiber, J. (2018). An Integrative Literature Review of Project Management in Technical and Professional Communication. *Technical Communication, 65*(1).

Turner, H., Nguyen, M., Keller, B., Sackey, D., Ridolfo, J., Pigg, S., **Lauren, B.**, Potts, L., Hart-Davidson, B., & Grabill, J. (2017). WIDE Research Center as an Incubator for Graduate Student Experience. *Journal of Technical Writing and Communicat*ion, *47*(2). DOI: 10.1177/0047287517692066

Lauren, B. (2017). Experience Sampling as a Method for Studying In Situ Organizational Communication. *Journal of Organizational Knowledge Communication*, *3*(1), 63-79.

Lauren, B., & Pigg, S. (2016). The Egonets of Technical Communication Solopreneurs: Communication Practices, Genres, and Networks that Build and Sustain Careers. *IEEE Transactions on Professional Communication*, *59*(4), 342-362.

Lauren, B., & Pigg, S. (2016). Toward multidirectional knowledge flows: Lessons from research and publication practices of technical communication entrepreneurs. *Technical Communication*, *63*(4), 299-313.

Lauren, B. (2016). Running Lean: Refactoring and the Multiliteracy Center. *Computers and Composition*, 41, 68-77, DOI: http://dx.doi.org/10.1016/j.compcom.2016.04.007

Lauren, B. (2015). App abroad and mundane encounters: Challenging how national cultural identity heuristics are used in information design. *Technical Communication, 62*(4), 258-270.

Lauren, B. (2015). Mapping the workspace of a globally distributed "agile" team. *International Journal of Sociotechnology and Knowledge Development*, *7*(2), 45-62.

Williams, J., Rice, R., **Lauren, B**., Morrison, S., Van Winkle, K., & Elliott, T. (2013). Problem-based universal design for learning in technical communication and rhetoric instruction. *Journal of Problem Based Learning in Higher Education*, *1*(1). Retrieved from http://ojs.aub.aau.dk/index.php/pbl/article/view/285

Lauren, B., & Rice, R. (2013). Teaching style in basic writing through remediating photo essays. *Basic Writing e-Journal*, *10*(1). Retrieved from http://bwe.ccny.cuny.edu/LaurenandRiceRemediatingPhoto.html

Proceedings Articles

Pigg, S., **Lauren, B.**, & Keller, B. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. Proceedings of *ACM SIGDOC*.

Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. Proceedings of the *IEEE International Professional Communication Conference*.

Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. Proceedings of the *IEEE International Professional Communication Conference*.

Lauren, B., Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? Proceedings of *ACM SIGDOC*.

Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. Proceedings of the *IEEE International Professional Communication Conference*.

Lauren, B. (2015, July). Participating in project management experiences in the workplace. Proceedings of the *ACM International Conference on the Design of Communication.* Proceedings of ACM SIGDOC, 2015.

Book Chapters

Hart-Davidson, W., & **Lauren, B**. (forthcoming). Extending the work of writing stewardship: Managing texts, people, and projects. For *Teaching Content Management in Professional and Technical Communication*. Under contract with ATTW Series/Routledge.

Nguyen, M., Turner, H., & **Lauren, B**. (2018). Disjuncture, difference, and representation in experience mapping. In R. Rice & K. St.Amant (Eds.), *Thinking globally, composing locally: Rethinking online writing in the age of the global internet*. Louisville, CO: Utah State University Press c/o University Press of Colorado.

Lauren, B. (2017). Mapping the workspace of a globally distributed "agile" team. In Information Resources Management Association (Ed.), *Remote Work and Collaboration: Breakthroughs in Research and Practice* (pp. 158-176)*.* Hershey, PA: IGI Global. [reprint of article]

Lauren, B. (2017). Kairos and managing experience architecture projects. In L. Potts & M. Salvo (Eds.), *Rhetoric and Experience Architecture* (pp. 209-224). Andersen, SC: Parlor Press.

Harrison, K., & **Lauren, B**. (2014). Casting NTT faculty as practitioner-researchers: Using research opportunities to enhance teaching, service, and administrative assignments. In L. Lewis Gaillet & L. Guglielmo (Eds.), *Contingent Faculty Publishing in Community: Case Studies for Successful Collaborations*. Basingstoke, United Kingdom: Palgrave Macmillan.

Rice, R., & **Lauren, B**. (2014). Developing intercultural competence through glocal activity theory using the connect-exchange study abroad app. In G. Verhulsdonck & M. Limbu (Eds.), *Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World*. Hershey, PA: IGI Global.

Lauren, B. (2013). Designing small spaces: A case study of the Florida International University digital writing studio. In R. Carpenter (Ed.). *Cases on Higher Education Spaces: Innovation, Collaboration, and Technology* (pp. 65-86). Hershey, PA: IGI Global.

Editorials

Lauren, B., & Schreiber, J. (2018). Special issue introduction: Emerging forms of project management in technical and professional communication. *Technical Communication, 65*(2), 125-129.

Textbook and Instructional Writing

Saba, R., **Lauren, B**., & Feigenbaum, P. (2016). Chapter 11: Writing beyond the page: Shifting genres and using new media. *Composing to communicate: A student's guide.* Independence, KY: Wadsworth/Cengage.

Lauren, B. (2004). What are we doing with our pennies? In W. Bishop (Ed.) *On writing: A process reader* (pp. 183-184). New York, NY: McGraw/Hill.

Trade/Magazine Publications

Instone, K., Bowman, E., **Lauren, B.,** & Opel, D. (2017). Industry-Academic Collaborations: Fostering a UX Talent Pipeline and Discovering Win-Win Professional Development and Research Opportunities. *User Experience Magazine*, *17*(4).

Campbell, E., **Lauren, B.**, Stoepel, W., & Kribs, S. (2016). Case Study: Solving a Museum's Business Challenges. *User Experience Magazine*, *16*(4).

Lauren, B. (2016). Developing Technologies for International Audiences and Cultures. *Intercom: The magazine for the society for technical communication*. May/June 2016.

Potts, L., **Lauren, B.**, Tegtmeyer, R., Schopieray, S., Hart-Davidson, W., & Kaiser, Z. (2015). Killer robots and the humanities: Building an Interdisciplinary UX Program. *User Experience Magazine*, *15*(4), Retrieved from http://uxpamagazine.org/killer-robots-and-the-humanities/

Lauren, B. (2011). Divergent thinking through media labs. *Intercom: The magazine for the society for technical communication*, September/October 2011. Retrieved from http://intdev.stc.org/2011/09/divergent-thinking-through-media-labs

Professional Reports

Lauren, B. (2018, October 24). Summary report: Housing insecurity working group. For the Office of the Provost, Michigan State University.

Research Grants & Fellowships

Lauren, B. (unfunded, 2019). HARP Production Grant. "A way through: Exploring rhetoric in songwriting and audio production." MSU, $7000.

Lauren, B. (funded, 2018). College of Arts and Letters Faculty Summer Fellowship. Research on Sonic Rhetorics. MSU/CAL, $6500.

Lauren, B. (funded, 2017). Hub for Innovation in Learning and Technology Faculty Fellowship. Research on Project Management in Digital Humanities. MSU/CAL, $8,000.

Lauren, B. (funded, 2016). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, $750.

Lauren, B., & Schreiber, J. (unfunded, 2016). Interpersonal communication skills of project managers. PMI Sponsored Research Program, $20,000.

Lauren, B. (funded, 2016). Project Management Projects Development. Department of Writing, Rhetoric, and American Cultures. MSU, $3000.

Lauren, B. (funded, 2016). Communicating Project Management Book Development. College of Arts and Letters Summer Research Grant. MSU, $7148.

Lauren, B. (funded, 2015). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, $500.

Lauren. B., Schopieray, S., Tegtmeyer, R., & Banks, W. (unfunded, 2015). App Abroad. Digital Humanities Start-up Grant. NEH, $68,058.

Lauren, B., Potts, L., & Salvo, M, Nguyen, M., & Turner, H. (unfunded, 2015). XA Symposium and Workshop. Humanities Without Walls Grant, $63,149.

Lauren, B. (funded, 2015). Humanities Without Walls Seed Grant. MSU College of Arts and Letters, $668.

Lauren, B. (funded, 2012). Technology Fee Grant for Digital Writing Studio. Florida International University, $3600.

Lauren, B. (funded, 2009). Online Development Research Grant. Florida International University, $150.

Book Reviews

Lauren, B. (2015). Review of Rhetorical memory: A study of technical communication and information management. *Communication Design Quarterly*, *4*(1), 95-98.

Creative-Critical Work

Music Composing and Production

Collaborators, Milburn, J., Sullivan, M. (lyricists), & **Lauren, B**. (composer). (in progress). A message of hope. [Recorded by Collaborators, J. Milburn, M. Sullivan, & **B. Lauren**]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "Collaborators" represent people who prefer to remain confidential in public-facing documents)

Collaborator, W. (lyricist), Cooper, C., & **Lauren, B.** (composers). (in progress). Untitled. [Recorded by W. Collaborator & C. Cooper]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "W. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, T. (lyricist), Halbritter, B., and **Lauren, B.** (composers). (forthcoming). My rock on journey. [Recorded by T. Collaborator & B. Halbritter]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "T. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, S. (lyricist), & **Lauren, B.** (composer). (in progress). Untitled. [Recorded by S. Collaborator & **B. Lauren**]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "C. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, K. (lyricist), & **Lauren, B**. (composer). (in progress). Untitled. [Recorded by K. Collaborator & **B. Lauren**]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "K. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, D. (lyricist), Halbritter, B., **Lauren, B.,** & Whiting, J. (composers). (in progress). The chain is broken. [Recorded by D. Collaborator, B. Halbritter, & **B. Lauren**]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "D. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, R. (lyricist), Milburn, J., Rodriguez, E., Hart-Davidson, B., & **Lauren, B**. (composers). (forthcoming). A walking living legend. [Recorded by R. Collaborator, E. Rodriguez, B. Hart-Davidson, C. DeRushia, & **B. Lauren**]. On The Spoken Word Project [mp3 file]. East Lansing, MI. (note: "R. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, J. (lyricist), **Lauren, B**., & Whiting, J. (composers). (forthcoming). A survivor's waltz. [Recorded by J. Collaborator & **B. Lauren**]. On the Spoken Word Project [mp3 file]. East Lansing, MI. (note: "J. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, M. (lyricist), & **Lauren, B.** (composer). (forthcoming). [Recorded by M. Collaborator & **B. Lauren**]. Turning my mess into a message [mp3 file]. The Spoken Word Project. (note: "M. Collaborator" prefers to remain confidential in public-facing documents)

Lauren, B. (2013). Stop For Nothing [CD]. Publisher: Author.

Lauren, B., Long, J., Moreton, P., Donaldson, B., Lane, R. (2005). Time Doesn't Notice [CD]. New York: Atlantic Records.

Film Production

Lauren, B. (executive producer), Milburn, J., & Leger, S. (directors). (in progress). *Untitled stories of homelessness* [documentary]. United States.

Podcasts

Lauren, B. (2017, August). Interview with Peter Merholz. Communication Design Podcast Series, 3(1), Duration 56:34. Retrieved from https://sigdoc.acm.org/cdq-interviews/

Lauren, B. (2016, August). Interview with Lisa Welchman. *Communication Design Podcast Series*, 2(1), Duration 17.58. Retrieved from https://sigdoc.acm.org/cdq-interviews/

Lauren, B. (2016, June). Interview with Clay Spinuzzi Part II. *Communication Design Podcast Series*, *1*(2), Duration 9:01. Retrieved from https://sigdoc.acm.org/cdq-interviews/

Lauren, B. (2016, May). Interview with Clay Spinuzzi Part I. *Communication Design Podcast Series*, *1*(1), Duration 6:03. Retrieved from https://sigdoc.acm.org/cdq-interviews/

Graphic Design

Lauren, B., Taylor, A., & Tegtmeyer, R. (2016). Authoring/Distribution Ethics/Futures [Cover Illustration]. Fairfax, VA: *Technical Communication: Journal of the Society for Technical Communication*.

Installations

Babak, L, & **Lauren, B.** (2018). Sound in/as :: Memory and Place. *Symposium on Sound in Rhetoric and Writing*. Nashville, TN. September 7-8, 2018.

Research Presentations

Lauren, B., Halbritter, B., & Hawk, B. (in progress). Uncommon places: The recording studio as compositional space. For Conference on College Composition and Communication. Milwaukee, WI.

Lauren, B., Arola, K., & Grabill, J. (2019, June). Failure as responsible act: Relational accountability in community-based computers and writing work. Computers and Writing. East Lansing, MI.

Steed-Page, K., Judge, J., **Lauren, B**., Wiggins, A., Hancock, J., Blythe, & Chaison, D. (2019, May). Educating the whole student: Addressing students' basic needs in support of student success. Spring 2019 Conference on Student Learning and Success at Michigan State University. East Lansing, MI.

Burchfield, L., **Lauren, B.,** Milburn, J. & Collaborator. (2019, May). Creating art from stories of homelessness. Building Michigan Communities Conference. Lansing, MI. (note: "collaborator" prefers to remain confidential in public-facing documents)

Lauren, B., (2019, March). Revisiting "Process paradigms in Design and Composition": Critical composing and project management. CCCC, Pittsburgh, PA.

Skoksberg, E., **Lauren, B.,** & Blythe, S. (2019, March). Accountability for designing educational change: Lessons from an innovation center. ATTW, Pittsburgh, PA.

Hart-Davidson, B., & **Lauren, B**. (2019, March). Writing stewardship in organizations: Managing texts, people, and projects. ATTW, Pittsburgh, PA. [presented by collaborator on my behalf]

Babak, L, & **Lauren, B.** (2018). Sound in/as :: Memory and Place. *Symposium on Sound in Rhetoric and Writing*. Nashville, TN. September 7-8, 2018.

Lauren, B, and Hart-Davidson, B. (2018, May). Thinking with machines: The impact of visualizing sound on composing. Computers and Writing. George Mason University, Fairfax, VA.

Heinrich, B., Iwaszkiewicz, R., **Lauren, B**., Lepard, C., Logan, S., Montgomery, R. (2018, May). Agility as Our Structure: Locating Interdisciplinarity as Emergent Team-teaching and Learning. Conference on Teaching and Learning, MSU, East Lansing, MI.

Skoksberg, E., Thomas, S., Goodrich, D., **Lauren, B**. (2018, April). Many Cooks in the Kitchen: How to Foster Diverse Identities and Practices Across Teams for Innovation. OLC Innovate, Nashville, TN. [presented by collaborators on my behalf]

Lauren, B., & Pigg, S. (2018, March). Responding to Precarious Cultural and Economic Circumstances: Social, Cultural, and Creative Entrepreneurship. ATTW, Kansas City, KS.

DeVoss, D., Feigenbaum, P., **Lauren, B**., & Pigg, S. (2018, March). Constelling New Directions for Rhetoric and Writing Studies: Social and Cultural Entrepreneurship in Context. Conference on College Composition and Communication. Kansas City, MO.

Knott, J., Yang, R., **Lauren, B.,** White, C. (2017, October). Agile [Adjacent] As Amplification: A Process for Campus-Wide Collaboration and Transparency. WCET. Denver, CO. [presented by collaborators on my behalf]

Feigenbaum, P., DeVoss, D., **Lauren, B.,** & Pigg, S. (October 2017). Community Writing as Cultural Entrepreneurship: Are we Ready for Critical-Entrepreneurial Rhetorics? Community Writing Conference. Boulder, CO.

Pigg, S., **Lauren, B**., & Keller, E. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. ACM SIGDOC. Halifax, Nova Scotia, Canada.

Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. IEEE ProComm. Madison, WI. [paper presented by co-author on my behalf]

Lauren, B., Opel, D., Bowman, E., & Instone, K. (2017, July). Rethinking the opportunities presented by Industry-Academic partnerships. User Experience Professionals Association International Conference. Toronto, CA.

Eyman, D., Woolbright, L., Magelssen-Green, M., Opel, D., & **Lauren, B.,** Wood, J. (2017, April). Writing, Rhetoric, and Role-Play: Cultivating Writing Connections through Role Playing Games in the Classroom and the Workplace. Conference on College Composition and Communication. Portland, OR.

Opel, D., & **Lauren, B**. (2016, October). Designing Meaningful Play: Bridging the Classroom-Workplace Divide through Role-Play, Writing, and Problem-Solving. Meaningful Play Conference. East Lansing, MI.

Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. IEEE ProComm.

Lauren, B., & Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? ACM SIGDOC.

Lauren, B., & Opel, D. (2016, September). Building (Third) Spaces for a Socially Just Methodology: Rethinking the Dualities Presented by Participatory Design. Cultural Rhetorics Conference. East Lansing, MI.

Nguyen, M., & **Lauren, B.** (2016, May). Back to the future: MUDs, mobility, and Library Box. Computers and Writing Conference. Rochester, NY.

Lauren, B., Pigg, S. (2016, April). Egonets and Advocacy: How Technical Communication Solopreneurs' Networks Shape Their Advocacy Practices. Association of Teachers of Technical Writing. Houston, TX.

Lauren, B., Jacobs, D., Micciche, L., Rule, H., & Pigg, S. (2016, April). Writing Time, Writing Spaces. Conference on College Composition and Communication. Houston, TX.

Turner, H., Nguyen, M., & **Lauren, B.** (2015, October). Is digital distribution writing? WIDE-EMU Unconference. East Lansing, MI.

Lauren, B. (2015, July). Participating in project management experiences in the workplace. *ACM International Conference on the Design of Communication. Limerick, Ireland.*

Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. *IEEE International Professional Communication Conference*. Limerick, Ireland.

Potts, L., & **Lauren, B.** (2015, June). Experience architecture as a new interdisciplinary movement. Internet User Experience Conference. Ann Arbor, MI.

Garland-Lauren, E., & **Lauren, B.** (2015, June). Creating an outdoor classroom: Participatory service design to build community in preschool contexts. San Diego, CA: User Experience Professionals Organization (UXPA).

Lauren, B., & Oderkirk, E. (2015, May). From user to *participant*: Proto-Personas as inhabiting literacy praxis. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory

Potts, L., **Lauren, B.,** Dallaire, E., Richardson, M., Truong, T. (2015, May). Experience architecture as a new interdisciplinary movement. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory.

Lauren, B. (2015, March). Adding value during times of change: Project management in the third space. Association of Teachers of Technical Writing. Tampa, FL.

Blankenship, C., Gaillet, L., Guglielmo, L., Harrison, K., Hermann, M., Kozlow, B., **Lauren, B.**, Watson, J., Christianson, L. (2015, March). Contingent faculty and academic work off the tenure track. Conference on College Composition and Communication. Tampa, FL.

Lauren, B. (2014, October). The UX of project management. Ignite UX Michigan. Ann Arbor, MI.

De Hertogh, L., Leverenz, C., **Lauren, B.**, Kim, M., Greshamn, M., & Oswal, S. (2014, May). Creating and sustaining institutionally responsive new media studios. Computers and Writing Conference. Pullman, WA. [remote video presentation]

Rice, R., & **Lauren, B**. (2013, June). New media glocal intercultural communication through activity theory and problem-based service-learning mobile application development. Computers and Writing Conference, Frostburg, MD.

Lauren, B. (2013, January). Designing small spaces: A case study of the DWS. International Higher Education Teaching & Learning Conference, Orlando, FL.

Lauren, B. (2012, March). Building bridges, building communities: Digital literacy narratives in the hybrid classroom. Conference on College Composition and Communication, St. Louis, MO.

Feigenbaum, P., **Lauren, B**., & Lovett, M. (2011, April). Logomechanics and writing production: The rhetoric of the multimodal text. Conference on College Composition and Communication, Atlanta, GA.

Lauren, B. (2010, April). Aural feedback in online classes. Florida International University Online Conference, Miami, FL.

Lauren, B. (2009, June). Podcasting feedback for second-language writers. Computers and Writing Conference, Davis, CA.

Invited Presentations, Workshops, and Interviews

Lauren, B., & Steed-Page, K. (2019, May). Basic needs syllabus statement. Spring 2019 Conference on Student Learning and Success at Michigan State University. East Lansing, MI.

Lauren, B. (2019, February). Communicating Project Management Q & A. WRA 841: Professional Theory and Research. MSU, East Lansing.

Lauren, B. (2019, January). Project management and leadership. Transdisciplinary Graduate Fellows Program. Center for Interdisciplinarity, MSU, East Lansing.

Lauren, B. (2018, November). How project managers foster interdisciplinary communication. Delta Sigma Pi Fraternity. MSU, East Lansing, MI.

Lauren, B. (2018, October). How project managers foster interdisciplinary communication. University Interdisciplinary Colloquium. MSU, East Lansing, MI.

Lauren, B. (2018, May). The case of the gardener and the chef. ENGL 5377 May Seminar. Lubbock, TX.

Lauren, B. (2017, November). Panel on research lives. WRA 885. East Lansing, MI.

Lauren, B. (2017, November). Communicating change: Case of the gardener and the chef. World Usability Day. East Lansing, MI.

Lauren, B. (2017, October). Making the case for project management. The MSU Hub for Innovation in Learning and Technology. East Lansing, MI.

Lauren, B. (2017, September). Project Management. Design for America Leadership Meeting. East Lansing, MI.

Lauren, B. (2017, August) Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2017, April). Panel on Research Lives. WRA 870. East Lansing, MI.

Lauren, B. (2017, January). Professional Portfolios and LinkedIn Profiles. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2017, January). Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2016, May). Experience Architecture: Reflecting on User Experience in the Humanities. Web Dev Café Symposium. East Lansing, MI.

Campbell, E., & **Lauren, B**. (2016, May). User Experience Research for the Broad. The Eli and Edythe Broad Art Museum Staff Meeting. East Lansing, MI.

Lauren, B. (2016, April). Panel on Research. WRA 870. East Lansing, MI.

Chambers, B., & **Lauren, B**. (2016, February). Aurality, the Sonic Self, and the Mobile Device: Pathways for Interaction Design. Digital Humanities LOCUS. East Lansing, MI.

Lauren, B. (2015, November). Designing App Abroad. STA 468: Interactive Web Design. East Lansing, MI.

Lauren, B. (2015, November). Resumes and Cover Letters. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2015, October). Time management and work-life balance. WRA885. East Lansing, MI.

Lauren, B. (2015, September). App abroad: A mobile app for capturing study abroad experiences. Study Abroad Deans' Designees Meeting. East Lansing, MI.

Lauren, B. (2015, July). Sound as a catalyst for inspiring valuable collaborative experiences. ACM SIGDOC 2015, Limerick, Ireland.

Lauren, B. (2015, June). Designing the center. International Writing Center Association Summer Institute. East Lansing, MI.

Lauren, B. (2015, March). Resumes and Cover Letters. XA Student Club. East Lansing, MI.

Lauren, B. (2013, February). Developing problem-based service-learning for professional writing classes. FIU Service-learning Workshop, Miami, FL.

Lauren, B. (2012, May). Developing the connect-exchange app: Intercultural technical communication and technology design. TTU May Seminar, Lubbock, TX.

Lauren, B. (2012, May). Designing small spaces: A case study of the FIU digital writing studio. TTU May Seminar, Lubbock, TX.

Lauren, B. (2011, November). Usability testing course content for student-users. FIU, Miami, FL.

Lauren, B. (2011, October). Using smart phones to document what happens in the writing classroom. FIU, Miami, FL.

Lauren, B. (2011, May). International students and technology: Rethinking the media lab in context. TTU May Seminar, Lubbock, TX.

Lauren, B. (2010, October). Technology and agency: Lowering the bar of inquiry. FIU.

Lauren, B. (2009, October). Podcasting feedback for second-language writers. FIU.

Rocque, G. (2009, September). Using audio in online courses: An interview with FIU professor, **Ben Lauren**. Miami, FL. Retrieved from http://bit.ly/1eDEs3n

Lauren, B. (2007, October). Millennials in the writing classroom. FIU. Miami, FL.

Lauren, B. (2007, March). Showing, not telling. University of Miami Writing Center, Miami, FL.

Lauren, B. (2006, September). About multilingual students. University of Miami Writing Center, Miami, FL.

Lauren, B. (2003, September). Managing your time as a graduate student. Florida State University. Tallahassee, FL.

AWARDS and SCHOLARSHIPS

2017   Special Foreign Travel Fund Award. Michigan State University, $200

2017   College Fund For International Travel. Michigan State University, $1000

2015   Special Foreign Travel Fund Award. Michigan State University, $750.

2015   College Fund For International Travel. Michigan State University, $1000

2013   Helen DeVitt Jones Graduate Fellowship. TTU, $1500

2013   Teaching, Learning, and Professional Development Center. TTU, $3500

2012   Helen DeVitt Jones Graduate Fellowship. TTU, $1500

2012   Benjamin Rude Memorial Scholarship in TC. TTU, $1200

2011   Benjamin Rude Memorial Scholarship in TC. TTU, $1000

2011   Helen Locke Carter Memorial Scholarship. TTU, $1000

2011   Liberal Studies Course Development Award. FIU, $5500

2009   Global Learning Course Development Award. FIU, $5000

2007   Academy for the Art of Teaching Travel Grant. FIU, $1000

Teaching Experience

Courses Taught at Michigan State University (MSU)

AL 242: Introduction to Experience Architecture (Fall 2014, Spring 2016)

AL 333: Researching Experience Architecture (Fall 2018, Summer 2019)

AL 366: Managing Experience Architecture Projects (Spring 2015, 2017, 2018)

AL 890: Independent Study on Visual Rhetoric Pedagogy (Spring 2015)

AL 890: Independent Study on Soundwriting and Rhetoric (Spring 2016)

WRA 350: Soundwriting and Rhetoric (Fall 2018)

WRA 360: Visual Rhetoric and Document Design (Fall 2014, Spring 2015, Fall 2015)

WRA 401: Rhetoric, Leadership, and Innovation (Spring 2019)

WRA 420: Content Strategy (Spring 2016)

WRA: 460: Advanced Document Design (Spring 2018)

WRA 482: Information and Interaction Design (Fall 2015)

WRA 841: Professional Writing Theory and Research (Spring 2017)

WRA 853: Writing Workshop (Spring 2019)

WRA 885: Research Colloquium for PhD Students (Fall 2018)

WRA 886: Research Colloquium for MA Students (Fall 2017)

WRA 891: Culture, Rhetoric, and User Experience Design (Fall 2017)

WRA 490: Independent Study on Advanced Visual Rhetoric (Summer 2015)

WRA 110: Writing About Science and Technology (Summer 2015)

Courses Developed at MSU

AL 242: Introduction to Experience Architecture

CAS 214: Social Media and the Start-up

AL 366: Managing Experience Architecture Projects

AL 490: Programming Experience Architecture

AL 491: Snares to Wares

AL 890: Independent Study on Visual Rhetoric Pedagogy

WRA 350: Soundwriting and Rhetoric

WRA 401: Rhetoric, Leadership, and Innovation

WRA 460: Advanced Document Design

WRA 482: Information and Interaction Design

WRA 891: Culture, Rhetoric, and User Experience Design

Current Graduate Student Committees at MSU

Co-Chair, Shannon Kelly (PhD student; expected graduation 5/2023)

Co-Chair, Jared Milburn (MA Student; expected graduation 5/2020)

Committee Member, Ja'la Wourman (PhD Student)

Committee Member, Erin Schaefer (PhD Student)

Previous Graduate Student Committees at MSU

Chair, Raquel Wright-Marquez (MA Student; graduated 5/2019)

Chair, Larissa Babak (MA Student; expected graduated 5/2019)

Chair, Shana Toor (MA Student; expected graduated 5/2019)

Chair, Autumn Laws (MA Student; graduated 5/2018)

Chair, Brooke Chambers (MA Student; graduated 5/2017)

Chair, Kristi Wiley (PhD Student)

Committee Member, Stephanie Mahnke (PhD Student; graduated 5/2019)

Committee Member, Chamelia Moore (MA Student; graduated 5/2019)

Committee Member, Jessica Gibbons (MA Student; graduated 5/2019)

Committee Member, Howard Fooksman (PhD Student)

Committee Member, Phil Deaton (MA Student; graduated 5/2018)

Committee Member, Howard Fooksman (MA Student; graduated 12/2017)

Committee Member, A. Trevor Sutton (MA Student; graduated 12/2017)

Committee Member, Jennifer Fisch-Ferguson (PhD Student; graduated 12/2017)

Courses Taught at Florida International University (FIU)

ENG 103: Basic Writing

ENC 1101/ENG 105: Freshman Composition I (F2F, online, hybrid)

ENC 1102/ENG106: Freshman Composition II (F2F, online, hybrid)

ENC 2304: College Writing for Transfer Students

ENC 3213: Professional & Technical Writing

ENC 3249: Professional & Technical Writing for Computer Science Majors

ENC 3311: Advanced Writing and Research

ENC 3317: Rhetorical Theory and Practice (F2F and online)

IDS 3993: How We Know What We Know

IDS 4920: Rhetoric and Public Writing

ENC 4930: Visual Rhetoric & Document Design

Courses Developed at FIU

ENC 2304: College Writing for Transfer Students

ENC 3311: Advanced Writing and Research

ENC 3371: Rhetorical Theory and Practice

IDS 3993: How We Know What We Know

IDS 4920: Rhetoric and Public Writing

ENC 4930: Visual Rhetoric & Document Design

ENG 4949: Digital Writing Studio Internship

SERVICE and LEADERSHIP

Professional Organization Leadership

2018 – Present	Planning Committee Member, Sound Studies, Rhetoric, and Writing Conference 2020 in Detroit
2013 – 2014	President, Society for Technical Communication South Florida Chapter

Editing and Series Production

2015 – 2017	Book Editor for *Communication Design Quarterly*
2015 – 2017	Communication Design Podcast Series Producer

Review and Editorial Board Membership

2017 – Present	Review Board Member for IEEE's *Transactions on Professional Communication*
2015 – Present	Review Board Member for PraxisWiki at *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*
2014 – Present	Review Board Member for *Present Tense Journal*

Reviewer of Manuscripts, Conference Proposals, and Awards Committees

2019	Stage 1 Reviewer, Conference on College Composition and Communication (CCCC)

2019	*Written Communication* manuscript review
2019	Conference Proposal Reviewer Computers and Writing
2018	*Heliyon* Manuscript Review
2018	*JBTC* Manuscript Review
2018	*JBTC* Manuscript Review
2018	SIGDOC Student Competition Reviewer
2018	Book proposal reviewer for WAC Clearinghouse
2017	Manuscript reviewer for *Programmatic Perspectives*
2017	Round 2 Reviewer for SIGDOC
2017	Proposal Reviewer for SIGDOC
2017	Proposal reviewer for Ignite MI 2017
2017	Conference proposal reviewer for Computers and Writing
2017	Conference proposal reviewer for UXPA 2017
2017	CCCC Outstanding Dissertation Award in Technical Communication Committee
2016	Manuscript reviewer for *Communication Design Quarterly*
2016	Manuscript reviewer for *International Journal of Sociotechnology and Knowledge Development (IJSKD)*
2016	Student Research Content Reviewer, SIGDOC
2016	Conference proposal reviewer for SIGDOC 2016, Arlington, VA
2016	Proposal reviewer for Ignite MI 2016
2015	Conference proposal reviewer for Computers and Writing
2015	Manuscript reviewer for *Communication Design Quarterly*
2015	Manuscript reviewer for *IJSKD*
2015	Conference proposal reviewer for UXPA International
2015	Graduate Student Research Contest Judge, SIGDOC
2015	Conference proposal reviewer for ACM SIGDOC
2014	Conference proposal Reviewer for UXPA
2014	Member of "Shark Tank" Panel for the Creativity Exploratory at MSU
2014	Stage 1 Reviewer, Conference on College Composition and Communication

2013   Reviewer for *Writer/Designer: A Guide to Making Multimodal Projects*

WRAC Department Committees at MSU

2017 – 2018   RPT Subcommittee on Teaching

2017, 2019   WRAC Merit Review Committee

2016 – Present   Rhetoric and Writing Graduate Advisory Committee

2017, 2019   Advisory Council

2016, 2018, 2019   Appointments and Equal Opportunity (AEO) Committee

2016   Reappointment, Promotion, and Tenure (RPT) Committee

2016, 2019   Professional Writing Program Committee

WRAC Professional Writing Class Visit Evaluations

2015   Katheryn Houghton

2015   Laura Gonzales

2014   Christie Daniels

College of Arts and Letters Committees at MSU

2019   Committee Member, Culture of Care Task Force

2017   Hiring Committee, College of Arts and Letters Career Advisor

2016   CAL/CAS Entrepreneurship and Innovation Course Planning Committee

2015 – 2016   Creativity Exploratory Advisory Board

2014 – Present   Experience Architecture Curriculum Committee

2017   Chair, Programming Experience Architecture Subcommittee

2015   Assessment of Experience Architecture Program

University Committees at FIU

2011   Member, Search Committee for Assistant Director, FIU Writing Center

English Department Committees at FIU

2012 – 2014   Member, ad hoc Committee on the Digital Humanities

2012 – 2013	Member, Undergraduate Curriculum Committee
2011 – 2014	Chair, Digital Writing Studio Advisory Committee
2007 – 2012	Adjunct and TA Mentor

Writing Program Committees at FIU

2013	Member, Instructor Search Committees
2012	Member, Instructor Search Committee
2011 – 2014	Chair, Technology and Instruction Committee
2009	Member, College Writing for Transfer Students Curriculum Committee
2008	Reader, SACS Writing Assessment Committee
2007 – 2010	Member, Hybrid Instructor Committee
2007	Chair, Advanced Writing & Research Curriculum Committee

Professional Organization Memberships/Affiliations

Sound Studies in Rhetoric and Writing (SSRW)

ATTW: Association of Teachers of Technical Writing

NCTE/CCCC: National Council of Teachers of English

BMI: Broadcast Music Incorporated

UXPA: User Experience Professionals Organization

IEEE (ProComm/Transactions on Professional Communication)

Community Outreach Projects

2018 – Present   **The Spoken Word Project**
I organize a musical storytelling project with individuals participating in the Michigan Homeless Speakers Bureau and faculty/students at MSU. The advocacy projects consists of recording and composing music to go along with spoken word poetry and prose. For more information about the project, please see: https://bit.ly/2Zzt719.

2018 – Present   **Basic Needs Working Group/Learning Community**
For the last 2 years, I've been working with colleagues at MSU on exploring basic needs issues on MSU's campus. We've developed syllabi statements, language for graduate student handbook's, hosted public

conversations, collaborated with the Poverty Solutions Center at the University of Michigan, and have developed relationships with community partners.

2017 - 2018   **Website for Michigan Homeless Speakers Bureau**
Using participatory design methods, my course in advanced visual design developed a brand, content strategy, tag line, and logo with their client Laurel Burchfield from the Michigan Coalition Against Homelessness. The website can be accessed here: http://mihomelessvoice.org

2016   **Broad Museum User Research Project(s)**
Working with Stephanie Kribs and Whitney Stoepel at the Broad Art Museum, I mentored an Experience Architecture student Erin Campbell and a Professional Writing Student Erin Van Sloten on participatory and UX research at the Broad. Among the activities: observing, surveying, interviewing, mapping, and so on.

2014 – 2015   **School Website Project**
I acted as the primary investigator for this participatory project. I managed 2 Experience Architecture and 1 Professional Writing student. We conducted user research through creating/circulating surveys, completed a landscape analysis of other local schools, and designed and developedt a new brand for an East Lansing school's website. Note: the school's name has been purposefully omitted per our agreement.

2011   **Imagination Federation Website Project**
I worked with students at Florida International University on using iterative and participatory methods in developing a website for a nonprofit agency consisting of college faculty, students, and community organizers in the United States and Nicaragua.

Research Groups

2018 – Present   **Soundwriting Research Group**
This research group supports storytelling projects that focus on making and circulating sound, including pedagogical work.

2017 – 2018   **Experience Architecture Research Group**
This research group worked on research related to academic-industry collaboration. The group included people from academia and industry.

2014 – 2016   **WIDE Research Center**
For this group I developed projects with graduate students and sought grant funding for digital humanities scholarship.