

# Benjamin S. Lauren, Ph.D.

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## Academic Appointments

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- 2021– Present**      **Associate Chair and Director of Graduate Programs**  
Department of Writing, Rhetoric, and American Cultures  
Michigan State University, East Lansing, MI
- 2021– Present**      **Affiliated Faculty**  
Center for Interdisciplinary  
Michigan State University, East Lansing, MI
- 2020 – Present**      **Associate Professor of Experience Architecture**  
Department of Writing, Rhetoric, and American Cultures  
Michigan State University, East Lansing, MI
- 2017 – 2021**      **Assistant Director of Graduate Program**  
Department of Writing, Rhetoric, and American Cultures  
Michigan State University, East Lansing, MI
- 2014 – 2020**      **Assistant Professor of Experience Architecture**  
Department of Writing, Rhetoric, and American Cultures  
Michigan State University, East Lansing, MI
- 2017 – 2019**      **Fellow, Hub for Innovation in Learning and Technology**  
Michigan State University, East Lansing, MI
- 2013 – 2014**      **Senior Instructor**  
English Department  
Florida International University, Miami, FL
- 2011 – 2014**      **Co-Founder and Coordinator**  
Digital Writing Studio  
Florida International University, Miami, FL
- 2006 – 2013**      **Instructor**  
English Department  
Florida International University, Miami, FL

- 2005 – 2007**      **Lecturer**  
English Department and Writing Center  
University of Miami, Miami, FL
- 2004 – 2004**      **Adjunct Instructor**  
English Department  
Tallahassee Community College, Tallahassee, FL
- 2001 – 2003**      **Teaching Assistant**  
English Department  
Florida State University, Tallahassee, FL

## Education

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- 2014**      **PhD in Technical Communication and Rhetoric**  
Texas Tech University
- 2003**      **MA in English/Creative Writing**  
Florida State University
- 2001**      **BA in English/Creative Writing**  
Florida State University

## Publications

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### Books

Lauren, B. (2018). *Communicating Project Management: A Participatory Rhetoric for Development Teams*. New York, NY: Routledge. Retrieved from [bit.ly/2i0e0J2](https://bit.ly/2i0e0J2)

### Musical Collections

Lauren, B. (Producer and Composer) (in progress). *Hold me down* [CD]. For University of Michigan Press.

Lauren, B. (Producer and Composer) (2019). *MI Homeless Voice* [CD]. Publisher: Authors.

Lauren, B. (Producer and Composer) (2013). *Stop For Nothing* [CD]. Publisher: Author.

Lauren, B., Long, J., Moreton, P., Donaldson, B., Lane, R. (2005). *Time Doesn't Notice* [CD]. Publisher: Atlantic Records.

## Special Issues of Journals

Leger, S., Rodriguez, E., Wourman, J., Kelly, S., Tobin, R. & **Lauren, B.** (2021). Sound and Social Change. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 26(1).

Lauren, B., & Schreiber, J. (2018). Emerging Forms of Project Management in Technical and Professional Communication. *Technical Communication*, 65(2).

## Journal Articles

Heinrich, B., **Lauren, B.**, Logan, S. (forthcoming, 2021). Reimagining scripts for human and environmental justice in experiential learning. *Experiential Learning and Teaching in Higher Education*.

Feigenbaum, P., **Lauren, B.**, & DeVoss, D. (forthcoming, 2021). Community literacy as justice entrepreneurship: Envisioning the progressive potential of entrepreneurship in a post-COVID field. *Reflections: A Journal of Community-Engaged Writing and Rhetoric*.

Lauren, B., & Hart-Davidson, B. (2020). Sight, sound, and practice: An exploration of the ways visualizations can support learning to compose. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 25(1). Retrieved from <https://kairos.technorhetoric.net/25.1/topoi/lauren-hart-davidson/index.html>

Greenwood, A., **Lauren, B.**, Knott, J., & DeVoss, D. (2019). Dissensus, resistance, and ideology: Design thinking as a rhetorical methodology. *Journal of Business and Technical Communication*, 33(4), 400-424.

Babak, L., & **Lauren, B.** (2019). Looking back to “Sound in/as :: Memory and Place” at SSRW 2018. For *Textshop Experiments*, 6. Retrieved from <http://textshopexperiments.org/textshop06/looking-back-to-sound-in-as-memory-and-place>

Lauren, B. (2018). Preparing communication design students as facilitators: A primer for rethinking coursework in project management. *Communication Design Quarterly*, 6(3), 59-65.

Lauren, B. (2018). Communicating project management: A participatory rhetoric for development teams – Excerpt of Chapter 4: On site with The Gardener and The Chef: Project Leadership and Communication, *PM World Journal*, Volume VII, Issue VIII – August. Retrieved from <https://pmworldjournal.net/wp-content/uploads/2018/08/pmwj73-Aug2018-Lauren-communicating-project-management-series-article.pdf> [reprint of book chapter]

- Lauren, B., Hart-Davidson, W. (2018). Get off the grid, get in the groove: A phronetic progymnasma. *Textshop Experiments*, 5. Retrieved from <http://textshopexperiments.org/textshop05/get-off-the-grid>
- Lauren, B., & Schreiber, J. (2018). An Integrative Literature Review of Project Management in Technical and Professional Communication. *Technical Communication*, 65(1).
- Turner, H., Nguyen, M., Keller, B., Sackey, D., Ridolfo, J., Pigg, S., **Lauren, B.**, Potts, L., Hart-Davidson, B., & Grabill, J. (2017). WIDE Research Center as an Incubator for Graduate Student Experience. *Journal of Technical Writing and Communication*, 47(2). DOI: 10.1177/0047287517692066
- Lauren, B. (2017). Experience Sampling as a Method for Studying In Situ Organizational Communication. *Journal of Organizational Knowledge Communication*, 3(1), 63-79.
- Lauren, B., & Pigg, S. (2016). Networking in a field of introverts: The egonets, networking practices, and networking technologies of technical communication entrepreneurs. *IEEE Transactions on Professional Communication*, 59(4), 342-362.
- Lauren, B., & Pigg, S. (2016). Toward multidirectional knowledge flows: Lessons from research and publication practices of technical communication entrepreneurs. *Technical Communication*, 63(4), 299-313.
- Lauren, B. (2016). Running Lean: Refactoring and the Multiliteracy Center. *Computers and Composition*, 41, 68-77, DOI: <http://dx.doi.org/10.1016/j.compcom.2016.04.007>
- Lauren, B. (2015). App abroad and mundane encounters: Challenging how national cultural identity heuristics are used in information design. *Technical Communication*, 62(4), 258-270.
- Lauren, B. (2015). Mapping the workspace of a globally distributed “agile” team. *International Journal of Sociotechnology and Knowledge Development*, 7(2), 45-62.
- Williams, J., Rice, R., **Lauren, B.**, Morrison, S., Van Winkle, K., & Elliott, T. (2013). Problem-based universal design for learning in technical communication and rhetoric instruction. *Journal of Problem Based Learning in Higher Education*, 1(1). Retrieved from <http://ojs.aub.aau.dk/index.php/pbl/article/view/285>
- Lauren, B., & Rice, R. (2013). Teaching style in basic writing through remediating photo essays. *Basic Writing e-Journal*, 10(1). Retrieved from <http://bwe.ccny.cuny.edu/LaurenandRiceRemediatingPhoto.html>

## Proceedings Articles

Kelly, S., Nguyen, K., & **Lauren, B.** (2021, October). Trauma informed web heuristics for communication designers. *Proceedings of ACM SIGDOC*.

Pigg, S., **Lauren, B.**, & Keller, B. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. *Proceedings of ACM SIGDOC*.

Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. *Proceedings of the IEEE International Professional Communication Conference*.

Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. *Proceedings of the IEEE International Professional Communication Conference*.

Lauren, B., Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? *Proceedings of ACM SIGDOC*.

Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. *Proceedings of the IEEE International Professional Communication Conference*.

Lauren, B. (2015, July). Participating in project management experiences in the workplace. *Proceedings of the ACM International Conference on the Design of Communication*. *Proceedings of ACM SIGDOC, 2015*.

## Book Chapters

Lauren, B., & Pigg, S. (Accepted). "And sometimes we debate:" How networking transforms what professional writers know. *For Writing Beyond the University*.

Kelly, S., Rodriguez, E., **Lauren, B.**, & Blythe, S. (Accepted). Trauma-informed scholarship as a rhetorical methodology in digital research and design. *For Digital Methods* book.

Lauren, B., McArdle, C., Ismirle, J., & Instone, K., (Accepted). Understanding across difference: Industry-academic collaboration as a technical communication framework. *For Collaborations and Partnerships in UX*.

Lauren, B. Project Management. (Accepted). *Keywords in Technical Communication*. WAC Clearinghouse

Hart-Davidson, W., & **Lauren, B.** (2020). Extending the work of writing stewardship: Managing texts, people, and projects. *Teaching Content Management in Professional and Technical Communication*. Routledge.

Nguyen, M., Turner, H., & **Lauren, B.** (2018). Disjuncture, difference, and representation in experience mapping. In R. Rice & K. St.Amant (Eds.), *Thinking globally, composing locally: Rethinking online writing in the age of the global internet*. Louisville, CO: Utah State University Press c/o University Press of Colorado.

Lauren, B. (2017). Mapping the workspace of a globally distributed “agile” team. In Information Resources Management Association (Ed.), *Remote Work and Collaboration: Breakthroughs in Research and Practice* (pp. 158-176). Hershey, PA: IGI Global. [reprint of article]

Lauren, B. (2017). Kairos and managing experience architecture projects. In L. Potts & M. Salvo (Eds.), *Rhetoric and Experience Architecture* (pp. 209-224). Andersen, SC: Parlor Press.

Harrison, K., & **Lauren, B.** (2014). Casting NTT faculty as practitioner-researchers: Using research opportunities to enhance teaching, service, and administrative assignments. In L. Lewis Gaillet & L. Guglielmo (Eds.), *Contingent Faculty Publishing in Community: Case Studies for Successful Collaborations*. Basingstoke, United Kingdom: Palgrave Macmillan.

Rice, R., & **Lauren, B.** (2014). Developing intercultural competence through glocal activity theory using the connect-exchange study abroad app. In G. Verhulsdonck & M. Limbu (Eds.), *Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World*. Hershey, PA: IGI Global.

Lauren, B. (2013). Designing small spaces: A case study of the Florida International University digital writing studio. In R. Carpenter (Ed.). *Cases on Higher Education Spaces: Innovation, Collaboration, and Technology* (pp. 65-86). Hershey, PA: IGI Global.

## Editorials

Leger, S., Rodriguez, E., Wourman, Ja’La, Kelly, S., Tobin, R., & **Lauren, B.** (2021). Introduction to the special issue: Sound and social change. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 26(1).

Lauren, B., & Schreiber, J. (2018). Special issue introduction: Emerging forms of project management in technical and professional communication. *Technical Communication*, 65(2), 125-129.

## Textbook and Instructional Writing

- Saba, R., **Lauren, B.**, & Feigenbaum, P. (2016). Chapter 11: Writing beyond the page: Shifting genres and using new media. *Composing to communicate: A student's guide*. Independence, KY: Wadsworth/Cengage.
- Lauren, B. (2004). What are we doing with our pennies? In W. Bishop (Ed.) *On writing: A process reader* (pp. 183-184). New York, NY: McGraw/Hill.

## Trade/Magazine Publications

- Instone, K., Bowman, E., **Lauren, B.**, & Opel, D. (2017). Industry-Academic Collaborations: Fostering a UX Talent Pipeline and Discovering Win-Win Professional Development and Research Opportunities. *User Experience Magazine*, 17(4).
- Campbell, E., **Lauren, B.**, Stoepel, W., & Kribs, S. (2016). Case Study: Solving a Museum's Business Challenges. *User Experience Magazine*, 16(4).
- Lauren, B. (2016). Developing Technologies for International Audiences and Cultures. *Intercom: The magazine for the society for technical communication*. May/June 2016.
- Potts, L., **Lauren, B.**, Tegtmeyer, R., Schopieray, S., Hart-Davidson, W., & Kaiser, Z. (2015). Killer robots and the humanities: Building an Interdisciplinary UX Program. *User Experience Magazine*, 15(4), Retrieved from <http://uxpamagazine.org/killer-robots-and-the-humanities/>
- Lauren, B. (2011). Divergent thinking through media labs. *Intercom: The magazine for the society for technical communication*, September/October 2011. Retrieved from <http://intdev.stc.org/2011/09/divergent-thinking-through-media-labs>

## Professional Reports

- Lauren, B., Blythe, S., Steed-Page, K., Noto, R., Heinrich, B., Kelly, S. (2020). Essential Needs Research Summary Report. For MSU Provost's Office.
- Black, A., Booker, C., Cilano, C., Kabel, C., Lampe, A., **Lauren, B.**, Méndez, X. ...Sonka, K. (2019, April 30). Culture of care task force report. For CAL Dean's Office, MSU.
- Lauren, B. (2018, October 24). Summary report: Housing insecurity working group. For the Office of the Provost, MSU.
- Lauren, B., Knott, J., Yang, R., Obando, V. (2017, October 19). CAL digital humanities project management initiative. For CAL Dean's Office, MSU.

Lauren, B., Kaiser, Z., Hacker, O., Richardson, M., & Clark, I. (2015, May). [organization name omitted] website redesign completed. Research Summary Report for Head of School.

Lauren, B., & Rice, R. (2014, May). Recommendations Report. Research summary report for participants in workplace study.

### **Research Grants, Awards, & Fellowships**

Lauren, B. (unfunded, 2021). HARP Production Grant. "Hold me down Album Funding." MSU, \$7000.

Lauren, B. (unfunded, 2019). HARP Production Grant. "A way through: Exploring rhetoric in songwriting and audio production." MSU, \$7000.

Lauren, B. (funded, 2018). College of Arts and Letters Faculty Summer Fellowship. Research on Sonic Rhetorics. MSU/CAL, \$6500.

Lauren, B. (funded, 2017). Hub for Innovation in Learning and Technology Faculty Fellowship. Research on Project Management in Digital Humanities. MSU/CAL, \$8,000.

Lauren, B. (funded, 2016). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, \$750.

Lauren, B., & Schreiber, J. (unfunded, 2016). Interpersonal communication skills of project managers. PMI Sponsored Research Program, \$20,000.

Lauren, B. (funded, 2016). Project Management Projects Development. Department of Writing, Rhetoric, and American Cultures. MSU, \$3000.

Lauren, B. (funded, 2016). Communicating Project Management Book Development. College of Arts and Letters Summer Research Grant. MSU, \$7148.

Lauren, B. (funded, 2015). College of Arts and Letters Undergraduate Research Initiative Grant. MSU, \$500.

Lauren, B., Schopieray, S., Tegtmeyer, R., & Banks, W. (unfunded, 2015). App Abroad. Digital Humanities Start-up Grant. NEH, \$68,058.

Lauren, B., Potts, L., & Salvo, M, Nguyen, M., & Turner, H. (unfunded, 2015). XA Symposium and Workshop. Humanities Without Walls Grant, \$63,149.



Lauren, B. (funded, 2015). Humanities Without Walls Seed Grant. MSU College of Arts and Letters, \$668.

Lauren, B. (funded, 2012). Technology Fee Grant for Digital Writing Studio. Florida International University, \$3600.

Lauren, B. (funded, 2009). Online Development Research Grant. Florida International University, \$150.

## Book Reviews

Lauren, B. (2015). Review of Rhetorical memory: A study of technical communication and information management. *Communication Design Quarterly*, 4(1), 95-98.

## Creative-Critical Work

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### Music Composing and Production

Collaborator, S. (words), & **Lauren, B.** (composer). (2019). Bookmarks in my life. [Recorded by B. Lauren]. On MI Homeless Voice [mp3]. East Lansing, MI. *Privately published*. (note: "S. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, K. (words), & **Lauren, B.** (composer). (2019). The destruction of my way of life. [Recorded by B. Lauren & G. Brown]. On MI Homeless Voice [mp3]. East Lansing, MI. *Privately published*. (note: "K. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, R. (words), Rodriguez, E., Hart-Davidson, B., Derushia, C., Milburn, J., & **Lauren, B.** (composers). (2019). A walking, living legend. [Recorded by R. Collaborator, E. Rodriguez, B. Hart-Davidson, C. DeRushia, & **B. Lauren**]. On MI Homeless Voice [mp3]. East Lansing, MI. *Privately published*. (note: "R. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, J. (words), & **Lauren, B.** (composer). (2019). A survivor's waltz. [Recorded by J. Collaborator & **B. Lauren**]. On MI Homeless Voice [mp3]. East Lansing, MI. *Privately published*. (note: "J. Collaborator" prefers to remain confidential in public-facing documents)

Collaborator, M. (word), & **Lauren, B.** (composer). (2019). [Recorded by B. Lauren]. Turning my mess into a message [mp3]. On MI Homeless Voice. *Privately published*. (note: "M. Collaborator" prefers to remain confidential in public-facing documents)

## Podcasts

- Lauren, B. (2017, August). Interview with Peter Merholz. *Communication Design Podcast Series*, 3(1), Duration 56:34. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>
- Lauren, B. (2016, August). Interview with Lisa Welchman. *Communication Design Podcast Series*, 2(1), Duration 17:58. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>
- Lauren, B. (2016, June). Interview with Clay Spinuzzi Part II. *Communication Design Podcast Series*, 1(2), Duration 9:01. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>
- Lauren, B. (2016, May). Interview with Clay Spinuzzi Part I. *Communication Design Podcast Series*, 1(1), Duration 6:03. Retrieved from <https://sigdoc.acm.org/cdq-interviews/>

## Graphic Design

- Lauren, B., Taylor, A., & Tegtmeyer, R. (2016). Authoring/Distribution Ethics/Futures [Cover Illustration]. Fairfax, VA: *Technical Communication: Journal of the Society for Technical Communication*.

## Installations

- Babak, L., & **Lauren, B.** (2018). Sound in/as :: Memory and Place. *Symposium on Sound in Rhetoric and Writing*. Nashville, TN. September 7-8, 2018.

## Research Presentations

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- Lauren, B., Arola, K., Rhodes, J., & Hawkins, A. (Accepted, 2022). Making (and) Theory, Composing (as) Truths: Creative Critical Processes for/as/and Equitable World (Re)making. Conference on College Composition and Communication. Chicago, IL.
- Kelly, S., Nguyen, K., & **Lauren, B.** (2021, October). Trauma informed web heuristics for communication designers. *Proceedings of ACM SIGDOC*.
- Halbritter, B., **Lauren, B.**, & Hawk, B. (2021). Uncommon places: The recording studio as compositional space. For Conference on College Composition and Communication.
- Blythe, S., Williams, T., & **Lauren, B.** (accepted, but canceled due to COVID-19). Rhetorics of basic needs on college campuses: Networks, systems, and materiality. For Rhetoric Society of America Conference.

- Wourman, J., Lauren, B., Sanders, N., Bratta, P., & Jackson, R. (accepted, but canceled due to COVID-19). Hospitality and ethics in community-engaged work: Self-reflexivity, positionality, and strategic contemplation. For Rhetoric Society of America Conference.
- Halbritter, B., **Lauren, B.**, Hawk, B., & Milburn, J. (accepted, but canceled due to COVID-19). Uncommon places: The recording studio as compositional space. For Conference on College Composition and Communication. Milwaukee, WI.
- Lauren, B., Kelly, S., Rodriguez, E., Milburn, J., & Collaborator. T. (2019, October). Circulating and Composing Stories of Homelessness and Housing Instability. Conference on Community Writing. Philadelphia, PA. (note: "T. Collaborator" prefers to remain confidential in public-facing documents)
- Arola, K., & **Lauren, B.** (2019, June). Failure as responsible act: Relational accountability in community-based computers and writing work. *Computers and Writing*. East Lansing, MI.
- Steed-Page, K., Judge, J., **Lauren, B.**, Wiggins, A., Hancock, J., Blythe, & Chaison, D. (2019, May). Educating the whole student: Addressing students' basic needs in support of student success. Spring 2019 Conference on Student Learning and Success at Michigan State University. East Lansing, MI.
- Burchfield, L., **Lauren, B.**, Milburn, J. & Collaborator, T. (2019, May). Creating art from stories of homelessness. Building Michigan Communities Conference. Lansing, MI. (note: "T. Collaborator" prefers to remain confidential in public-facing documents)
- Lauren, B., (2019, March). Revisiting "Process paradigms in Design and Composition": Critical composing and project management. CCCC, Pittsburgh, PA.
- Skoksberg, E., **Lauren, B.**, & Blythe, S. (2019, March). Accountability for designing educational change: Lessons from an innovation center. ATTW, Pittsburgh, PA.
- Hart-Davidson, B., & **Lauren, B.** (2019, March). Writing stewardship in organizations: Managing texts, people, and projects. ATTW, Pittsburgh, PA. [presented by collaborator on my behalf]
- Babak, L., & **Lauren, B.** (2018). Sound in/as :: Memory and Place. *Symposium on Sound in Rhetoric and Writing*. Nashville, TN. September 7-8, 2018.
- Lauren, B., and Hart-Davidson, B. (2018, May). Thinking with machines: The impact of visualizing sound on composing. *Computers and Writing*. George Mason University, Fairfax, VA.

- Heinrich, B., Iwaszkiewicz, R., **Lauren, B.**, Lepard, C., Logan, S., Montgomery, R. (2018, May). Agility as Our Structure: Locating Interdisciplinarity as Emergent Team-teaching and Learning. Conference on Teaching and Learning, MSU, East Lansing, MI.
- Skoksberg, E., Thomas, S., Goodrich, D., **Lauren, B.** (2018, April). Many Cooks in the Kitchen: How to Foster Diverse Identities and Practices Across Teams for Innovation. OLC Innovate, Nashville, TN. [presented by collaborators on my behalf]
- Lauren, B., & Pigg, S. (2018, March). Responding to Precarious Cultural and Economic Circumstances: Social, Cultural, and Creative Entrepreneurship. ATTW, Kansas City, KS.
- DeVoss, D., Feigenbaum, P., **Lauren, B.**, & Pigg, S. (2018, March). Constellating New Directions for Rhetoric and Writing Studies: Social and Cultural Entrepreneurship in Context. Conference on College Composition and Communication. Kansas City, MO.
- Knott, J., Yang, R., **Lauren, B.**, White, C. (2017, October). Agile [Adjacent] As Amplification: A Process for Campus-Wide Collaboration and Transparency. WCET. Denver, CO. [presented by collaborators on my behalf]
- Feigenbaum, P., DeVoss, D., **Lauren, B.**, & Pigg, S. (October 2017). Community Writing as Cultural Entrepreneurship: Are we Ready for Critical-Entrepreneurial Rhetorics? Community Writing Conference. Boulder, CO.
- Pigg, S., **Lauren, B.**, & Keller, E. (2017, August). Designing Learning Experiences for Early Career Knowledge Workers. ACM SIGDOC. Halifax, Nova Scotia, Canada.
- Lauren, B., & Schreiber, J. (2017, July). A Systems Approach to Project Management Pedagogy: Situating Competencies and Relationships to Constellate Emerging Technical and Professional Communication Practice. IEEE ProComm. Madison, WI. [paper presented by co-author on my behalf]
- Lauren, B., Opel, D., Bowman, E., & Instone, K. (2017, July). Rethinking the opportunities presented by Industry-Academic partnerships. User Experience Professionals Association International Conference. Toronto, CA.
- Eyman, D., Woolbright, L., Magelssen-Green, M., Opel, D., & **Lauren, B.**, Wood, J. (2017, April). Writing, Rhetoric, and Role-Play: Cultivating Writing Connections through Role Playing Games in the Classroom and the Workplace. Conference on College Composition and Communication. Portland, OR.
- Opel, D., & **Lauren, B.** (2016, October). Designing Meaningful Play: Bridging the Classroom-Workplace Divide through Role-Play, Writing, and Problem-Solving. Meaningful Play Conference. East Lansing, MI.

- Lauren, B., & Pigg, S. (2016, October). Toward Entrepreneurial Pedagogies: Rethinking Professional Networking as Knowledge Making. IEEE ProComm.
- Lauren, B., & Pigg, S., Brentnell, L., Fooksman, H., & Mapes, K. (2016, September). Investigating a common trope in technical communication: Are academics and practitioners researching in different communication design spheres? ACM SIGDOC.
- Lauren, B., & Opel, D. (2016, September). Building (Third) Spaces for a Socially Just Methodology: Rethinking the Dualities Presented by Participatory Design. Cultural Rhetorics Conference. East Lansing, MI.
- Nguyen, M., & **Lauren, B.** (2016, May). Back to the future: MUDs, mobility, and Library Box. Computers and Writing Conference. Rochester, NY.
- Lauren, B., Pigg, S. (2016, April). Egonets and Advocacy: How Technical Communication Solopreneurs' Networks Shape Their Advocacy Practices. Association of Teachers of Technical Writing. Houston, TX.
- Lauren, B., Jacobs, D., Micciche, L., Rule, H., & Pigg, S. (2016, April). Writing Time, Writing Spaces. Conference on College Composition and Communication. Houston, TX.
- Turner, H., Nguyen, M., & **Lauren, B.** (2015, October). Is digital distribution writing? WIDE-EMU Unconference. East Lansing, MI.
- Lauren, B. (2015, July). Participating in project management experiences in the workplace. *ACM International Conference on the Design of Communication. Limerick, Ireland.*
- Lauren, B. (2015, July). Fostering intercultural communication through transactional rhetoric: A problem-based service-learning model. *IEEE International Professional Communication Conference. Limerick, Ireland.*
- Potts, L., & **Lauren, B.** (2015, June). Experience architecture as a new interdisciplinary movement. Internet User Experience Conference. Ann Arbor, MI.
- Garland-Lauren, E., & **Lauren, B.** (2015, June). Creating an outdoor classroom: Participatory service design to build community in preschool contexts. San Diego, CA: User Experience Professionals Organization (UXPA).
- Lauren, B., & Oderkirk, E. (2015, May). From user to *participant*: Proto-Personas as inhabiting literacy praxis. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory

- Potts, L., **Lauren, B.**, Dallaire, E., Richardson, M., Truong, T. (2015, May). Experience architecture as a new interdisciplinary movement. HASTAC 2015: Exploring the Art & Science of Digital Humanities. East Lansing, MI: Humanities, Arts, Science, and Technology Alliance and Collaboratory.
- Lauren, B. (2015, March). Adding value during times of change: Project management in the third space. Association of Teachers of Technical Writing. Tampa, FL.
- Blankenship, C., Gaillet, L., Guglielmo, L., Harrison, K., Hermann, M., Kozlow, B., **Lauren, B.**, Watson, J., Christianson, L. (2015, March). Contingent faculty and academic work off the tenure track. Conference on College Composition and Communication. Tampa, FL.
- Lauren, B. (2014, October). The UX of project management. Ignite UX Michigan. Ann Arbor, MI.
- De Hertogh, L., Leverenz, C., **Lauren, B.**, Kim, M., Gresham, M., & Oswal, S. (2014, May). Creating and sustaining institutionally responsive new media studios. Computers and Writing Conference. Pullman, WA. [remote video presentation]
- Rice, R., & **Lauren, B.** (2013, June). New media glocal intercultural communication through activity theory and problem-based service-learning mobile application development. Computers and Writing Conference, Frostburg, MD.
- Lauren, B. (2013, January). Designing small spaces: A case study of the DWS. International Higher Education Teaching & Learning Conference, Orlando, FL.
- Lauren, B. (2012, March). Building bridges, building communities: Digital literacy narratives in the hybrid classroom. Conference on College Composition and Communication, St. Louis, MO.
- Feigenbaum, P., **Lauren, B.**, & Lovett, M. (2011, April). Logomechanics and writing production: The rhetoric of the multimodal text. Conference on College Composition and Communication, Atlanta, GA.
- Lauren, B. (2010, April). Aural feedback in online classes. Florida International University Online Conference, Miami, FL.
- Lauren, B. (2009, June). Podcasting feedback for second-language writers. Computers and Writing Conference, Davis, CA.

## Invited Presentations, Workshops, and Interviews

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Norcutt, K., Saad, D., and **Lauren, B.** Life after the PhD. For Texas Tech's May Seminar.

Lauren, B. (2021). Project management book Q & A in Dr. Michelle McMullin's course. NC State University.

Kelly, S., Nguyen, K., Steed-Page, K., **Lauren, B.** (2021, February). SEEN.

Lauren, B., & Steed-Page, K. (2019, May). Basic needs syllabus statement. Spring 2019 Conference on Student Learning and Success at Michigan State University. East Lansing, MI.

Lauren, B. (2019, February). Communicating Project Management Q & A. WRA 841: Professional Theory and Research. MSU, East Lansing.

Lauren, B. (2019, January). Project management and leadership. Transdisciplinary Graduate Fellows Program. Center for Interdisciplinarity, MSU, East Lansing.

Lauren, B. (2018, November). How project managers foster interdisciplinary communication. Delta Sigma Pi Fraternity. MSU, East Lansing, MI.

Lauren, B. (2018, October). How project managers foster interdisciplinary communication. University Interdisciplinary Colloquium. MSU, East Lansing, MI.

Lauren, B. (2018, May). The case of the gardener and the chef. ENGL 5377 May Seminar. Lubbock, TX.

Lauren, B. (2017, November). Panel on research lives. WRA 885. East Lansing, MI.

Lauren, B. (2017, November). Communicating change: Case of the gardener and the chef. World Usability Day. East Lansing, MI.

Lauren, B. (2017, October). Making the case for project management. The MSU Hub for Innovation in Learning and Technology. East Lansing, MI.

Lauren, B. (2017, September). Project Management. Design for America Leadership Meeting. East Lansing, MI.

Lauren, B. (2017, August) Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2017, April). Panel on Research Lives. WRA 870. East Lansing, MI.

Lauren, B. (2017, January). Professional Portfolios and LinkedIn Profiles. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2017, January). Using Charters and Roadmaps to Manage Academic Projects. MSU CAL Workshop on Expanding Your Research Network. East Lansing, MI.

Lauren, B. (2016, May). Experience Architecture: Reflecting on User Experience in the Humanities. Web Dev Café Symposium. East Lansing, MI.

Campbell, E., & **Lauren, B.** (2016, May). User Experience Research for the Broad. The Eli and Edythe Broad Art Museum Staff Meeting. East Lansing, MI.

Lauren, B. (2016, April). Panel on Research. WRA 870. East Lansing, MI.

Chambers, B., & **Lauren, B.** (2016, February). Aurality, the Sonic Self, and the Mobile Device: Pathways for Interaction Design. Digital Humanities LOCUS. East Lansing, MI.

Lauren, B. (2015, November). Designing App Abroad. STA 468: Interactive Web Design. East Lansing, MI.

Lauren, B. (2015, November). Resumes and Cover Letters. XA Day of Professionalization. East Lansing, MI.

Lauren, B. (2015, October). Time management and work-life balance. WRA885. East Lansing, MI.

Lauren, B. (2015, September). App abroad: A mobile app for capturing study abroad experiences. Study Abroad Deans' Designees Meeting. East Lansing, MI.

Lauren, B. (2015, July). Sound as a catalyst for inspiring valuable collaborative experiences. ACM SIGDOC 2015, Limerick, Ireland.

Lauren, B. (2015, June). Designing the center. International Writing Center Association Summer Institute. East Lansing, MI.

Lauren, B. (2015, March). Resumes and Cover Letters. XA Student Club. East Lansing, MI.

Lauren, B. (2013, February). Developing problem-based service-learning for professional writing classes. FIU Service-learning Workshop, Miami, FL.

Lauren, B. (2012, May). Developing the connect-exchange app: Intercultural technical communication and technology design. TTU May Seminar, Lubbock, TX.

Lauren, B. (2012, May). Designing small spaces: A case study of the FIU digital writing studio. TTU May Seminar, Lubbock, TX.



- Lauren, B. (2011, November). Usability testing course content for student-users. FIU, Miami, FL.
- Lauren, B. (2011, October). Using smart phones to document what happens in the writing classroom. FIU, Miami, FL.
- Lauren, B. (2011, May). International students and technology: Rethinking the media lab in context. TTU May Seminar, Lubbock, TX.
- Lauren, B. (2010, October). Technology and agency: Lowering the bar of inquiry. FIU.
- Lauren, B. (2009, October). Podcasting feedback for second-language writers. FIU.
- Rocque, G. (2009, September). Using audio in online courses: An interview with FIU professor, **Ben Lauren**. Miami, FL. Retrieved from <http://bit.ly/1eDEs3n>
- Lauren, B. (2007, October). Millennials in the writing classroom. FIU. Miami, FL.
- Lauren, B. (2007, March). Showing, not telling. University of Miami Writing Center, Miami, FL.
- Lauren, B. (2006, September). About multilingual students. University of Miami Writing Center, Miami, FL.
- Lauren, B. (2003, September). Managing your time as a graduate student. Florida State University. Tallahassee, FL.

## **AWARDS and SCHOLARSHIPS**

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2017	Special Foreign Travel Fund Award. Michigan State University, \$200
2017	College Fund For International Travel. Michigan State University, \$1000
2015	Special Foreign Travel Fund Award. Michigan State University, \$750.
2015	College Fund For International Travel. Michigan State University, \$1000
2013	Helen DeVitt Jones Graduate Fellowship. TTU, \$1500
2013	Teaching, Learning, and Professional Development Center. TTU, \$3500
2012	Helen DeVitt Jones Graduate Fellowship. TTU, \$1500
2012	Benjamin Rude Memorial Scholarship in TC. TTU, \$1200
2011	Benjamin Rude Memorial Scholarship in TC. TTU, \$1000
2011	Helen Locke Carter Memorial Scholarship. TTU, \$1000

2011	Liberal Studies Course Development Award. FIU, \$5500
2009	Global Learning Course Development Award. FIU, \$5000
2007	Academy for the Art of Teaching Travel Grant. FIU, \$1000

## **Teaching Experience**

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### **Courses Taught at Michigan State University (MSU)**

AL 242: Introduction to Experience Architecture (Fall 2014, Spring 2016)  
AL 333: Researching Experience Architecture (Fall 2018, Summer 2019)  
AL 366: Managing Experience Architecture Projects (Spring 2015, 2017, 2018)  
AL 890: Independent Study on Visual Rhetoric Pedagogy (Spring 2015)  
AL 890: Independent Study on Soundwriting and Rhetoric (Spring 2016)  
WRA 110: Writing About Science and Technology (Summer 2015)  
WRA 291: Songwriting Workshop (Spring 2021, Spring 2022)  
WRA 350: Soundwriting and Rhetoric (Fall 2018)  
WRA 360: Visual Rhetoric and Document Design (Fall 2014, Spring 2015, Fall 2015)  
WRA 401: Rhetoric, Leadership, and Innovation (Spring 2019)  
WRA 420: Content Strategy (Spring 2016)  
WRA: 460: Advanced Document Design (Spring 2018)  
WRA 482: Information and Interaction Design (Fall 2015)  
WRA 841: Professional Writing Theory and Research (Spring 2017) (Spring 2021)  
WRA 853: Writing Workshop (Spring 2019)  
WRA 885: Research Colloquium for PhD Students (Fall 2018)  
WRA 886: Research Colloquium for MA Students (Fall 2017)  
WRA 891: Culture, Rhetoric, and User Experience Design (Fall 2017)  
WRA 490: Independent Study on Advanced Visual Rhetoric (Summer 2015)

### **Courses Developed at MSU**

AL 242: Introduction to Experience Architecture  
CAS 214: Social Media and the Start-up

AL 366: Managing Experience Architecture Projects  
AL 490: Programming Experience Architecture  
AL 491: Snares to Wares  
AL 890: Independent Study on Visual Rhetoric Pedagogy  
WRA 291: Songwriting Workshop  
WRA 350: Soundwriting and Rhetoric  
WRA 401: Rhetoric, Leadership, and Innovation  
WRA 460: Advanced Document Design  
WRA 482: Information and Interaction Design  
WRA 891: Culture, Rhetoric, and User Experience Design  
WRA 291: Songwriting and Distribution (with Dr. Juliet Hess)

### **Current Graduate Student Committees at MSU**

Co-Chair, Tina Puntasecca (PhD student; expected graduation 5/2024)  
Co-Chair, Shannon Kelly (PhD student; expected graduation 5/2023)  
Co-Chair, Kenlea Pebbles (PhD student; expected graduation 05/2022)  
Chair, Emily Kayden (MA student; expected graduation 05/2022)  
Committee Member, Jerrice Donelson (PhD student)  
Committee Member, Floyd Pouncil (PhD student)  
Committee Member, Maddie Shellgren (PhD student)  
Committee Member, Claire Oldham (PhD Student)  
Committee Member, Emma Harris (MA Students)

### **Previous Graduate Student Committees at MSU**

Committee Member, Nicole Adams (MA student; graduated 2021)  
Committee Member, Gabriela M. Morales Medina (MA student; graduated 2021)  
Committee Member, Ja'La Wourman (PhD student; graduated 2021)  
Chair, Rosa Tobin (MA student; graduated 5/2021)  
Co-Chair, Jared Milburn (MA student; graduated 8/2020)  
Chair, Raquel Wright-Marquez (MA Student; graduated 5/2019)

Chair, Larissa Babak (MA Student; graduated 5/2019)  
Chair, Shana Toor (MA Student; graduated 5/2019)  
Chair, Autumn Laws (MA Student; graduated 5/2018)  
Chair, Brooke Chambers (MA Student; graduated 5/2017)  
Committee Member, Erin Schaefer (PhD student; graduated 12/2000)  
Committee Member, Stephanie Mahnke (PhD Student; graduated 5/2019)  
Committee Member, Jennifer Fisch-Ferguson (PhD Student; graduated 12/2017)  
Committee Member, Chamelia Moore (MA Student; graduated 5/2019)  
Committee Member, Jessica Gibbons (MA Student; graduated 5/2019)  
Committee Member, Howard Fooksman (PhD Student)  
Committee Member, Phil Deaton (MA Student; graduated 5/2018)  
Committee Member, Howard Fooksman (MA Student; graduated 12/2017)  
Committee Member, A. Trevor Sutton (MA Student; graduated 12/2017)

### **Courses Taught at Florida International University (FIU)**

ENG 103: Basic Writing  
ENC 1101/ENG 105: Freshman Composition I (F2F, online, hybrid)  
ENC 1102/ENG106: Freshman Composition II (F2F, online, hybrid)  
ENC 2304: College Writing for Transfer Students  
ENC 3213: Professional & Technical Writing  
ENC 3249: Professional & Technical Writing for Computer Science Majors  
ENC 3311: Advanced Writing and Research  
ENC 3317: Rhetorical Theory and Practice (F2F and online)  
IDS 3993: How We Know What We Know  
IDS 4920: Rhetoric and Public Writing  
ENC 4930: Visual Rhetoric & Document Design

### **Courses Developed at FIU**

ENC 2304: College Writing for Transfer Students  
ENC 3311: Advanced Writing and Research

ENC 3371: Rhetorical Theory and Practice  
 IDS 3993: How We Know What We Know  
 IDS 4920: Rhetoric and Public Writing  
 ENC 4930: Visual Rhetoric & Document Design  
 ENG 4949: Digital Writing Studio Internship

## SERVICE

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### Professional Organization Leadership

2021– Present      Director of Publications and Member of Board of Directors for the User Experience Professionals Association, International.

2018 – 2020      Planning Committee Member, Sound Studies, Rhetoric, and Writing Conference 2020 in Detroit

2013 – 2014      President, Society for Technical Communication South Florida Chapter

### Editing and Series Production

2015 – 2017      Book Editor for *Communication Design Quarterly*

2015 – 2017      Communication Design Podcast Series Producer

### Review and Editorial Board Membership

2021– Present      Review Board member for UXPA Magazine

2017 – Present      Review Board Member for IEEE’s *Transactions on Professional Communication*

2015 – Present      Review Board Member for PraxisWiki at *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*

2014 – Present      Review Board Member for *Present Tense Journal*

### Reviewer of Manuscripts, Conference Proposals, and Awards Committees

2021      *JBTC* manuscript review

2021      *JBTC* manuscript review

2020      CCCC Website Committee

2020      JTWC Review

2020	<i>JBTC</i> manuscript review (x2)
2020	IEEE Review
2020	Conference Proposal Reviewer for SIGDOC 2020
2019	<i>Journal of Multimodal Rhetorics</i> manuscript review
2019	<i>Technical Communication Quarterly</i> manuscript review
2019	<i>Written Communication</i> manuscript review
2019	Stage 1 Reviewer, CCCC
2019	<i>Written Communication</i> manuscript review
2019	Conference Proposal Reviewer Computers and Writing
2018	<i>Heliyon</i> Manuscript Review
2018	<i>JBTC</i> Manuscript Review
2018	<i>JBTC</i> Manuscript Review
2018	SIGDOC Student Competition Reviewer
2018	Book proposal reviewer for WAC Clearinghouse
2017	Manuscript reviewer for <i>Programmatic Perspectives</i>
2017	Round 2 Reviewer for SIGDOC
2017	Proposal Reviewer for SIGDOC
2017	Proposal reviewer for Ignite MI 2017
2017	Conference proposal reviewer for Computers and Writing
2017	Conference proposal reviewer for UXPA 2017
2017	CCCC Outstanding Dissertation Award in Technical Communication Committee
2016	Manuscript reviewer for <i>Communication Design Quarterly</i>
2016	Manuscript reviewer for <i>International Journal of Sociotechnology and Knowledge Development (IJSKD)</i>
2016	Student Research Content Reviewer, SIGDOC
2016	Conference proposal reviewer for SIGDOC 2016, Arlington, VA
2016	Proposal reviewer for Ignite MI 2016
2015	Conference proposal reviewer for Computers and Writing
2015	Manuscript reviewer for <i>Communication Design Quarterly</i>
2015	Manuscript reviewer for <i>IJSKD</i>
2015	Conference proposal reviewer for UXPA International
2015	Graduate Student Research Contest Judge, SIGDOC

2015	Conference proposal reviewer for ACM SIGDOC
2014	Conference proposal Reviewer for UXPA
2014	Member of “Shark Tank” Panel for the Creativity Exploratory at MSU
2014	Stage 1 Reviewer, CCCC
2013	Reviewer for <i>Writer/Designer: A Guide to Making Multimodal Projects</i>

### **WRAC Department Committees at MSU**

2020 – Present	WRAC Bylaws Committee
2016 – Present	Rhetoric and Writing Graduate Advisory Committee
2017 – 2018	RPT Subcommittee on Teaching
2017, 2019	WRAC Merit Review Committee
2017, 2019, 2021	Advisory Council
2016, 2018, 2019	Appointments and Equal Opportunity (AEO) Committee
2016, 2020	Reappointment, Promotion, and Tenure (RPT) Committee
2016, 2019	Professional Writing and XA Program Committee

### **WRAC Professional Writing Class Visit Evaluations**

2015	Katheryn Houghton
2015	Laura Gonzales
2014	Christie Daniels

### **College of Arts and Letters Committees at MSU**

2019	Committee Member, Culture of Care Task Force
2017	Hiring Committee, College of Arts and Letters Career Advisor
2016	CAL/CAS Entrepreneurship and Innovation Course Planning Committee
2015 – 2016	Creativity Exploratory Advisory Board
2014 – Present	Experience Architecture Curriculum Committee
2017	Chair, Programming Experience Architecture Subcommittee
2015	Assessment of Experience Architecture Program

### **University Committees at FIU**

2011                      Member, Search Committee for Assistant Director, FIU Writing Center

### **English Department Committees at FIU**

2012 – 2014              Member, ad hoc Committee on the Digital Humanities

2012 – 2013              Member, Undergraduate Curriculum Committee

2011 – 2014              Chair, Digital Writing Studio Advisory Committee

2007 – 2012              Adjunct and TA Mentor

### **Writing Program Committees at FIU**

2013                      Member, Instructor Search Committees

2012                      Member, Instructor Search Committee

2011 – 2014              Chair, Technology and Instruction Committee

2009                      Member, College Writing for Transfer Students Curriculum Committee

2008                      Reader, SACS Writing Assessment Committee

2007 – 2010              Member, Hybrid Instructor Committee

2007                      Chair, Advanced Writing & Research Curriculum Committee

### **Professional Organization Memberships/Affiliations**

Sound Studies in Rhetoric and Writing (SSRW)

ATTW: Association of Teachers of Technical Writing

NCTE/CCCC: National Council of Teachers of English

BMI: Broadcast Music Incorporated

UXPA: User Experience Professionals Organization

IEEE (ProComm/Transactions on Professional Communication)

SIGDOC (Special Interest Group on the Design of Communication)

### **Engagement Projects**

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- 2018 – Present**      **SEEN (Supporting Equity in Essential Needs)**  
I've been working with colleagues at MSU on exploring basic essential needs issues on MSU's campus. We've developed syllabi statements, hosted public conversations, collaborated with the Poverty Solutions Center at the University of Michigan, conducted original research, and have developed relationships with community partners. Our work has helped inform decisions about institutional support structures across the university and out college.
- 2018 – 2019**      **MI Homeless Voice**  
I helped organize a musical storytelling project with individuals participating in the Michigan Homeless Speakers Bureau and faculty/students at MSU. The advocacy projects consists of recording and composing music to go along with spoken word poetry and prose.
- 2017 - 2018**      **Website for Michigan Homeless Speakers Bureau**  
Using participatory design methods, my course in advanced visual design developed a brand, content strategy, tag line, and logo with their client Laurel Burchfield from the Michigan Coalition Against Homelessness. The website can be accessed here: <http://mihomelessvoice.org>
- 2016**      **Broad Museum User Research Project(s)**  
Working with Stephanie Kribs and Whitney Stoepel at the Broad Art Museum, I mentored an Experience Architecture student Erin Campbell and a Professional Writing Student Erin Van Sloten on participatory and UX research at the Broad. Among the activities: observing, surveying, interviewing, mapping, and so on.
- 2014 – 2015**      **School Website Project**  
I acted as the primary investigator for this participatory project. I managed 2 Experience Architecture and 1 Professional Writing student. We conducted user research through creating/circulating surveys, completed a landscape analysis of other local schools, and designed and developed a new brand for an East Lansing school's website. Note: the school's name has been purposefully omitted per our agreement.
- 2011**      **Imagination Federation Website Project**  
I worked with students at Florida International University on using iterative and participatory methods in developing a website for a nonprofit agency consisting of college faculty, students, and community organizers in the United States and Nicaragua.

## Research Communities

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- 2018 – Present**      **SEEN (Supporting Equity in Essential Needs)**  
We partner with institutional stakeholders and students on designing and conducting trauma-informed research in support of institutional change.
- 2018 – 2020**      **Soundwriting Research Group**  
This research group supports storytelling projects that focus on making and circulating sound, including pedagogical work.
- 2017 – 2018**      **Experience Architecture Research Group**  
This research group worked on research related to academic-industry collaboration. The group included people from academia and industry.
- 2014 – 2016**      **WIDE Research Center**  
For this group I developed projects with graduate students and sought grant funding for digital humanities scholarship.